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POWERED BY



Australian
Gold®

LEADER
IN ANTI-AGING
SUN COSMETICS

RAYsistant

MAKE UP

Creamy and pleasant textures, extremely comfortable on the skin; precious skin care active ingredients promoting the well-being of the skin. Formulations with SPF and water-resistant technologies make them perfect for the beach, sweat, rain, and tears (of joy).

RAYs!stant

Ultra-advanced make up line that takes advantage of the expertise of Australian Gold: brand made in the USA with over 40 years of experience, an absolute leader in the sun cosmetics sector. Extra performing, long-lasting, 24/7 formulations, perfect for the city, the beach and the mountains.



50 ml - cod. AGRYBS0001

50 ml - cod. AGRYBS0002

SHIMMERING BODY OIL 99,9% INGREDIENTS OF NATURAL ORIGIN

Highly moisturizing body and face oil that enhances the skin with golden hues and an incredibly radiant glow, thanks to the light-reflecting effect of micro-shimmer particles. Formulated with 99.9% naturally derived ingredients, including Sweet Almond and Baobab oils, it offers a super-hydrating, fast-absorbing texture that provides immediate comfort to the skin. Rich in vitamins A, C, and E, essential fatty acids, and Omega 3, 6, and 9, it deeply nourishes the skin, enhances the tan, and elevates the complexion, giving all skin types-especially dull and lackluster ones-an unexpected luminosity. **NUANCE:** Golden Bronze Provides a warm, golden effect, perfect for enhancing a tanned or natural complexion. Ideal for those who want a sun-kissed, radiant, and vibrant look. Dewy Champagne Delivers a pearly, sophisti-

cated radiance, perfect for an elegant and fresh look. Ideal for those seeking a more delicate and refined glow. **HOW TO APPLY:** Glitter-infused dry oil designed for year-round use on the face, body, and hair to nourish, soften, and illuminate.Face: Can be applied alone, mixed with a moisturizer, or used as a radiant base before applying foundation. Body: Massage onto desired areas to hydrate and enhance the skin with a soft, satin-like glow. Hair: Apply to add shine and achieve a wet-look effect. **PRO TIP:** After your usual skincare routine, use it as an illuminating primer by applying a few drops all over your face, avoiding the eye area. Then, apply a small amount of foundation. This will leave your complexion incredibly even and radiant, with a beautifully natural finish. Vegan 99.9% naturally ingredients

NO NEED TO BE DULL

CREAMY LIPSTICK SILKY NUDE CREAMY LIPSTICK BABY DOLL

Creamy, sheer lipstick texture with Coconut Oil, Cocoa Butter, Vitamin B3 and Caffeine. Ginger extract and African Pepper Resin Oil act as techno-filler actives giving an immediate plumping and volumizing effect. Extreme smoothness and super easy application. Incredibly versatile, they are available in two natural shades. **Silky Nude:** nude-pink rouge shade **Baby Doll:** nude-pink blush shade

HOW TO APPLY: Apply directly from the stick. **PRO TIP:** In case of lips with imprecise contours draw them in using a minimal amount of concealer chosen in the shade closest to your complexion. Start from the outside, avoiding the part immediately below the center of the lower lip and then blend outward only. Then apply Creamy Lipstick in the shade preferred for a completed look.



3 ml - cod. AGRYLICR001

3 ml - cod. AGRYLICR002

Discover exclusive videos dedicated to the RAYs!stant make up line.





6 ml - cod. AGRYLPLGR002



6 ml - cod. AGRYLPLGT002



6 ml - cod. AGRYLPLGN001



6 ml - cod. AGRYLPLGT001

LIP GLOSS MATTE RED N.72

An intense, brilliant and long-lasting red. A new formulation with immediate coverage, enriched with vitamin E and borage oil with an anti-ageing and soothing action. Its extra fluid texture creates a very thin film that dresses and moisturizes the lips, revealing a delicate vanilla aroma.

NUANCE: Red
HOW TO APPLY: Apply to the lips using the included applicator, starting from the center.
PRO TIP: To volumize the lips, use Glowing Pearl Liquid Eyeshadow, blending it on the cupid's bow before applying Lip Gloss Matte Red N.72.

LIP GLOSS SHINE CORAL

Vegan lip gloss with 90% natural ingredients, including murumuru seed butter and jojoba oil for emollient and moisturizing action. The blend of ceramides and olive oil extracts combats signs of aging and prevents dehydration and oxidative stress. The non-opaque texture is ultra-comfortable and

flexible, making it a perfect cosmetic to wear alone or as a finishing "lacquer" for super glamorous and seductive effects.

NUANCE: Red-coral
HOW TO APPLY: Apply to the lips using the included applicator, starting from the center.
PRO TIP: After finishing your makeup, take a small amount of pure Coral Lip Gloss or mix it with your favorite blush. Work it with your fingertips on the back of your hand for a few seconds to achieve a smooth and thin texture. Slightly smile to highlight your cheeks and apply the product by tapping it on with your fingertips; then use the same technique to blend along the cheekbone.

LIP GLOSS MATTE NUDE SPF 15

Creamy liquid lipstick, offering full colour and long-lasting results. This creamy water-based formula spreads easily and moisturises the lips, maintaining powerful colour for even longer. Flawless, perfect colour and luscious lips for hours. The added SPF 15 also works to both protect lips and prevent them from drying.

1,2 gr - cod. AGRYLPE001



NEW

1,2 gr - cod. AGRYLPE002



NEW

LIP PENCIL NUDE

LIP PENCIL ROSE

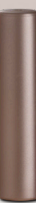
WATERPROOF LONG LASTING

A long-lasting and waterproof lip pencil in a blush pink shade for high-definition lip looks. Impeccable for hours, soft and creamy, enriched with precious Jojoba Oil, the LIP PENCIL 5 HOURS KISSES glides on effortlessly for precise application, emphasizing the lip contour while providing hydration. Thanks to its intense colour payoff, it defines and fills the lips for a 2-in-1 effect.

HOW TO APPLY: Apply the pencil along the lip contour to create highly defined lines. Fill in the lips

with the pencil or your favourite lipstick. Defined and enhanced lips for a long-lasting, smudge-free makeup look, intact and intense for hours.

PRO TIP: Never use the pencil tip directly but rather slightly inclined, and if you want a more graphic and defined effect, hold it parallel to the lip contour line. For a softer and more blended look towards the center, use it perpendicular with the tip facing outward. If the goal is to emphasize volume and dimension, I recommend the second technique.



SHEER SATIN LIPSTICK JUICY PLUM

PH REACTIVE

Creamy and sheer pH-reactive lipstick. The shade adjusts based on the pH of the lips for customized makeup shades ranging from dark pink to plum. Suitable for all skin types, it is ideal for any undertone, changing in seconds and giving the lips a touch of uniqueness for a universal and fun soft romantic reflections. The special blend with vitamin E and four different natural oils with emollient and antioxidant action ensures hydration for an intense sensation of comfort. Lips appear wonderfully refreshed and shiny, uniform, and immediately more defined.

HOW TO APPLY: Spread the lipstick by applying it straight from the stick.
PRO TIP: For a wow effect, prep your lips by using a gentle scrub that removes cuticles and dead cells. Massage it in, remove the residue and then apply the lipstick.

SHEER SATIN LIPSTICK BLACK CARAMEL

Creamy and sheer lipstick in burgundy shade with a surprisingly creamy and emollient texture, pleasantly flavored with vanilla. The slim precision stick ensures simple and quick application for immediately defined and flawless lips. An absolutely balanced mix of pigments and an incredibly modifiable coverage make this refined burgundy shade suitable for all skin types and lips. Light or more covering according to preferences, it wonderfully suits multiple looks and occasions. The precious blend of natural oils prevents early aging symptoms, ensuring fresh and shiny lips while also providing an intense sensation of hydration and comfort.

HOW TO APPLY: Spread the lipstick by applying it directly from the stick.
PRO TIP: How to switch to a matte effect? Apply a layer of Black Caramel, fix with a little powder by tapping through a tissue to avoid the excess. Repeat the process until satisfied.



2,5 ml - cod. AGRYLISH002



2,5 ml - cod. AGRYLISH001

EXTRA
PERFORMING
LONG LASTING
24/7 FORMULATIONS



LIQUID EYESHADOW GLOWING PEARL

LIQUID EYESHADOW SPARKLING TAUPE

Innovative liquid eyeshadow with an extra-performing glitter shimmer finish. The revolutionary texture sets quickly, perfectly adapting to the movements of the eyelid. Characterized by intense pigmentation, it blends easily for customized intensity and looks. Liquid eyeshadow

4 ml - cod. AGRYEYEBR003

4 ml - cod. AGRYEYEBR004

DEVIOUSLY EYEBROW WATER RESISTANT

Eyebrow Pencil is ideal for defining and sculpting brows to complete your signature look. The specially designed applicator ensures the colour is lightweight, natural and easy to apply. This water-based formula is enriched with Vitamin E and Aloe Vera extract to moisturize and rebalance skin, preventing clogged pores. This pencil promises a uniform, natural look that lasts. Long-lasting and available in three shades.

HOW TO APPLY: Thicken and reshape the eyebrows with quick, small strokes for a perfectly defined natural look.

PRO TIP: To find the shade that suits you best, always base it on the color of your hair roots.



LIGHT

6,6 gr - cod. AGRYEYEBR002

MEDIUM

6,6 gr - cod. AGRYEYEBR003

DARK

6,6 gr - cod. AGRYEYEBR001



EYESHADOW METALLIC WATER RESISTANT

3,5 gr - cod. AGRYEYEBR001

ADORABLY EYESHADOW WATER RESISTANT

3,5 gr - cod. AGRYEYEBR002

Create a bright and captivating look with this innovative, easy-to-apply eyeshadow stick, available in 2 different shades. It offers an incredibly natural and impactful "second skin" effect, characterized by a lightweight and velvety texture that applies and blends effortlessly for a touch of color that retains its brilliance for hours. Long-lasting and water-resistant formula for impeccable makeup.

NUANCE: Bronze Metallic - Hazelnut brown

HOW TO APPLY: Apply to the eyelids using the applicator and blend with your fingers or an Eyeshadow Brush

PRO TIP: To add more dimension to the eye, apply eyeshade close to the lashes on the upper eyelid and blend upwards in circular motions.

adds brightness and opens up the eyes and can be used alone or in combination to create endless plays of light and shadow. Available in 2 different shades. Glowing Pearl: opal shade that gives brightness and open the eyes. Sparkling Taupe: warm taupe shade that gives depth and light.

NUANCE: Taupe - Opal

HOW TO APPLY: Take a small amount of product and blend it on the eyelid using an Eyeshadow Brush..

PRO TIP: Use it under the brow bone to brighten the eyes and add dimension to the look



GUILTY EYEPENCIL WATERPROOF

6,6 gr - cod. AGRYEYEP001

6,6 gr - cod. AGRYEYEP002

This soft Eye Pencil is easy to apply for a precise, sharp finish. Intense colour applies and blends in easily. This waterproof formula Its ultra-intense color, available in black or brown, lasts for up to 12 hours, making this Eyeliner ideal for a lasting look, and emulating the same appearance as semi-permanent makeup. Eyes are re-defined for encapsulating, creative looks. Waterproof, designed with sensitive eyes in mind. Equipped with pencil sharpener and smudger.

NUANCE: Black - Brown

HOW TO APPLY: Apply to the eyelid (either fixed or mobile) and create a customized effect using the included smudger.

PRO TIP: For a less graphic effect, use the back of the pencil for a softer and lighter finish

EYE LOOKS DESIGNED
TO ENHANCE YOUR
GAZE WITH INTENSITY



EYESHADOW BRUSH

Dense and soft eye brush designed to optimize the application of cream and stick eyeshadows. A vegan accessory.

HOW TO USE: Before applying the eyeshadow, work the brush on the back of your hand to remove any excess product.

cod. AGRYBRU003





HARDCORE MASCARA BLACK

10 ml - cod. AGRYMAS002

With a gentle feel, this mascara offers full lash coverage. Its quick drying formula allows multiple applications for a magnetic look. This mascara is a must have, no matter the occasion.

NUANCE: Black

HOW TO APPLY: Press the brush against the lashes near the roots and move it towards the tips with a wiggling motion. Repeat until the desired effect is achieved.

PRO TIP: For optimal application, keep the eyelid raised and move the brush in zig-zag motions from the roots to the tips of the lashes. For a super-intense look, let it dry and reapply Mascara Black until the desired volume is achieved.

MASCARA BLACK

WATERPROOF

10 ml - cod. AGRYMAS001

Waterproof formula that volumises lashes for a flawless look, thanks to the helical wand that curves lashes, opening your eyes for a dazzling look that lasts all day & night.

NUANCE: Black

HOW TO APPLY: Press the brush against the lashes, close to the roots, and move it towards the tips while rotating the exclusive helical applicator

PRO TIP: For optimal application, keep the eyelid raised and move the brush in zig-zag motions from the roots to the tips of the lashes. For a super-intense look, let it dry and reapply Mascara Black until the desired volume is achieved.



EYELINER BLACK WATER RESISTANT

4,5 ml - cod. AGRYEYEL001

Eyeliner with a buildable, precise, and smooth application, characterized by a deep black that adds intensity to the eyes. Easy to apply, it is resistant and flawless for hours in sun, water, rain, or sweat. Water-resistant formula.

NUANCE: Black

HOW TO APPLY: Apply along the lash line with an upward movement at the outer corner to lift the shape of the eye

PRO TIP: For a more intense look, apply GUILTY EYEPENCIL and then go over the line with EYELINER BLACK.

BI-PHASE EYES & LIPS MAKE UP REMOVER

100 ml - cod. AGRYEYEBF01

Dual-action eye and lip makeup remover. a refreshing and nourishing cleanser. This remover works quickly and gently on waterproof and long-lasting makeup.

HOW TO APPLY: Shake the product, then soak a cotton pad and gently swipe it over the eyes and/or lips to remove makeup.



NEW

GLOW ENHANCER SUPREME ENLIGHTENMENT

14 ml - cod. AGRYGLEN001

Ultra-lightweight liquid highlighter, incredibly versatile and buildable, enriched with pearlescent microparticles that enhance the complexion with a flawless glow effect. Used alone, it gives the face an instant radiance and freshness. Mixed with foundation, it ensures extra luminosity and a natural finish. Applied after foundation on strategic points, it further perfects the makeup, emphasizing tone and dimension.

NUANCE: Pink-Medium Red

HOW TO APPLY: It can be used alone, mixed, or applied before or after foundation. When used alone or after foundation, apply with your hands. When mixed with foundation, use a brush or sponge.

PRO TIP: to achieve a natural, delicate, and striking glow effect, mix a small amount of glow enhancer supreme enlightenment with foundation and apply using the sculpting foundation brush. follow with powder, bronzer, and blush. after completing the base, take a small amount of glow enhancer supreme enlightenment and gently apply it to the cheekbones, tapping with your fingertips. this step adds a final touch of radiance for a natural and sophisticated glow effect.

Vegan

MATTIFYING COMPACT POWDER

99,6% INGREDIENTS OF NATURAL ORIGIN

7 gr - cod. AGRYMACP001

Setting and mattifying face powder, weightless and transparent, ultra-fine and silky. It minimizes pores, evens out skin texture, and absorbs excess oil. It provides the complexion with a light and sophisticated matte finish, while the infusion of natural emollients helps keep the skin hydrated without drying it out.

NUANCE: Transparent

HOW TO APPLY: For an even and smooth complexion, apply the powder with a brush or puff to shine-prone areas, such as the T-zone, gently patting it on. To set your makeup base, focus on areas more prone to shine or where makeup tends to shift (T-zone, under-eye area, and eyelids). Remove any excess with a brush and lightly distribute the product over the rest of the face for a natural and uniform finish.

PRO TIP: A versatile cosmetic that not only mattifies but also sets makeup. It can be used to make a creamy lip product last longer by following these steps: Separate a single layer from a tissue and place it over the lips. Dab a generous amount of powder over the tissue, allowing the product to filter through the layer. Gently remove the tissue. Apply an additional layer of lip product to enhance the color intensity and restore the original creamy finish. This technique extends the product's wear time while creating a fresh and natural effect.

Non-comedogenic, Vegan, 99.6% ingredients of natural origin.

SKIN LIKE A BABY




WATERPROOF AND WATER-RESISTANT
FORMULAS, TESTED TO WITHSTAND SEA,
SHOWERS AND SWEAT

SMOOTH CONCEALER

Creamy concealer with medium-high coverage. This lightweight formula is easy to apply and blends effortlessly, concealing dark circles, discolouration and skin imperfections for a flawless, even complexion. Its lightweight texture combines with lush natural oils for a silky, barely-there feel. What's more, thanks to the rich formula and powerful pigments, this concealer blends seamlessly into skin for a natural looking and long-lasting finish. Ideal for use on its own for a natural

 LIGHT
4 ml - cod. AGRYSMCO003

 MEDIUM
4 ml - cod. AGRYSMCO002

 DARK
4 ml - cod. AGRYSMCO001

look, or paired with foundation for reliable full coverage. Available in 3 different shades: Light, Medium and Dark
HOW TO APPLY: Apply directly to the skin and blend using your fingertips. Ideal for covering bags and dark circles.

PRO TIP: Use the more orange-toned shade to correct discoloration and the lighter shade to highlight the high points



ILLUMINATING FOUNDATION

This illuminating foundation has a quick-dry feel and offers high coverage, thanks to its premium skincare and rich pigments. The luxurious formulation blends flawlessly with skin, creating a thin veil that helps reduce the appearance of skin imperfections, and illuminates for a natural finish thanks to LUMISKIN technology. This vegan-friendly formula, enriched with vitamin E and Apple extract; which offers a generous dose of antioxidants and vitamin C, boasts active skincare ingredients for a radiant glow. Easy to apply, this foundation acts as a protective barrier on the skin. Available in 4 different shades: Light, Medium, Dark and Dark Gold.

HOW TO APPLY: Apply to the skin from the center of the face outward using the Sculpting Foundation Brush. You can also apply the product using your fingertips or a makeup sponge.

PRO TIP: For a sheer yet illuminating effect, apply a small amount of product with the Sculpting Brush using circular motions, utilizing the "buffing" technique.

LIGHT
30 ml - cod. AGRYLIFOIL003

MEDIUM
30 ml - cod. AGRYLIFOIL002

DARK
30 ml - cod. AGRYLIFOIL001

DARK GOLD
30 ml - cod. AGRYLIFOIL004



IDOL BRONZING POWDER

SPF30

17 gr - cod. AGRYTER002

6 gr - cod. AGRYTER004 COMPACT

BRONZING POWDER

SPF 50

6 gr - cod. AGRYTER003 COMPACT

Innovative bronzing powder available in 2 versions, for a naturally luminous bronze or matte look. Both formulas feature an ultra-light texture that blends seamlessly onto the skin, ensuring effortless application and a flawless look. The inclusion of SPF 30 or 50 provides the best UV protection, makes them the perfect companion for sun exposure, whether in the city or at the beach.

HOW TO APPLY: Use the LARGE POWDER BRUSH to apply to the face and neck. It's ideal for creating a warm "sun-kissed" effect. Alternatively, it can also be used on the cheeks and the fixed eyelid as a blush.

PRO TIP: Using a small brush, apply the product to the shadowed areas of the eyes to add more dimension and light to the gaze



LIGHT TEXTURE AND EASY TO APPLY



LARGE POWDER BRUSH

Thick and soft fan brush ideal for loose and compact powder. VEGAN product.

SCULPTING FOUNDATION BRUSH


Thick and soft precision brush ideal for foundation application. SKIN CARE INGREDIENTS:

Vitamin E: antioxidant-rich to help combat the signs of ageing. Apple Extract: rich in antioxidants and vitamin C. This works to help combat free radical damage, diminish the signs of ageing, and stimulate collagen and elastin production.


DOES NOT CONTAIN: Microplastics, Animal derivatives - a vegan-friendly formula, Mineral Oils, Palm Oil.

HOW TO USE: For best results, apply from the centre of the face outwards with fingertips, a beauty blender or a foundation brush.

ROSE CREAMY BLUSH

4,5 ml - cod. AGRYBLU001 

PEACH CREAMY BLUSH

4,5 ml - cod. AGRYBLU002 

Creamy blush available in 2 different shades: Peach Creamy Blush ideal for skin with warm and sunny undertones and Rose Creamy Blush, for skin with cold and lunar undertones. The satin finish - in perfect balance between glossy and matte - gives the skin an instantly healthy and absolutely natural appearance. Cheeks and cheekbones experience a new freshness and more emphasized volumes. Applicable with fingertips or with a specific blush brush, it can be used all over the face: eyes and lips included.

NUANCE: Rose - Peach

HOW TO APPLY: With fingers: Take a small amount of product and gently dab it directly onto the desired area using circular motions. Blend the edges with clean fingers if necessary.

With a brush: Pick up a small amount of product with the brush, dab it on the back of your hand to control the amount and ensure an even application. Proceed by dabbing on the desired area and blending the edges with the clean side of the brush if necessary.

PRO TIP: If you have an elongated face shape, apply CREAMY BLUSH in the central part of the cheeks. If you have a round face shape, blend CREAMY BLUSH upwards.