



PARABEN + SULFATE FREE (SLS OR SLES), PETROLATUM +
MINERAL OIL FREE, CRUELTY + GLUTEN FREE, VEGAN, UV PROTECTION.



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BRAND PHILOSOPHY

R+Co is a collective of some of the most knowledgeable, forward-thinking hairstylists in the business. We are a think tank of top editorial and salon stylists and educators, and we make sure that we have more than one viewpoint on everything we do.

We liken ourselves to a “supergroup” that has come together to make a super line of products and to share the collective knowledge garnered over a combined century of hairdressing.

In an industry not known for collaboration, we happen to enjoy working together and sharing with one another, so we are turning the old model on its head and bringing a fresh perspective.

Hairdressers are the real heroes of this brand. This is all about creating a dialogue between the broader stylist community. We advocate for stylists—and their clients—to find the point of view and style that best matches their own.

We have created unique, functional products—one-of-a-kind true category killers. They make your job easier. And also enhance your relationship with your clients because they are able to actually replicate what you did for them in the chair once they get home. (Surely we’ve all heard this complaint more than once: “It looks good when you do it, but when I get home, I can’t get it to look the same.”) Really, at the end of the day, we all want to make sure that the experience for the consumer is one that keeps them coming back because they love what we give them—and they loved looking just as good the day they left the salon.

Included in the line is every single product that a hairdresser could possibly need in his or her kit. And each of those products embodies experimentation, design, artistry, passion and curiosity. It truly is a pro shop for our industry.

Among the collective, each of us has a history of creating the iconic looks of our generation, so we think we’ve got a thing or two to share when it comes to creating a brand that is simple in its complexity, rule-breaking and is completely driven by artist-crafted formulas.

Join us.



WHY A COLLECTIVE AND WHAT DOES THAT EVEN MEAN?

R+Co is not based on a single hairdresser or technique; instead, it looks at the totality of the industry and reflects that back to stylists and their consumers. This collective is composed of a rule-bending group of not-so-like-minded individuals whose sum is definitely greater than its parts.

From young new talents to legendary superstars, we will consult with those whose skills and influences might differ from our own. Whether we work with someone to develop a new product or invite them to speak at one of our happenings, we will constantly keep the diversity and range of our collective shifting to reflect an ever-changing world.

We like to think of it as a movement of stylists who are brave enough and smart enough to recognize that the hair care business as it stands today could use a little shaking up.

THE PRODUCTS

At R+Co, each product is about an experience. The packaging and fragrances were designed to enhance that experience and evoke a feeling, place, style or attitude. You'll know just by looking at a bottle or tube what a product is meant to do, and the subtle yet sophisticated fragrances—meant for both men and women—are as individual as the members of our collective.

All of our products are treatment-oriented, with the health of the hair and scalp always top-of-mind. We use unique ingredients and complexes to make sure that each product delivers true benefits. And everything is formulated without parabens, sulfates (SLS or SLES), mineral oil and petrolatum. They are all vegetarian, cruelty-free, gluten-free, and color-safe—and many are also UV protective.

We treat the formulation of our products the same way we approach everything—we believe that things get better as you look at them from differing perspectives. To ensure that our products look, smell, feel and perform exactly the way we intend them to, we have worked with the best of the best when it comes to perfumers, chemists and product formulators.

FRAGRANCE



In addition to having the best hairstylists in our corner, we've also got one of the world's top perfumers on our side. Again, this comes from our desire to make everything an experience. We wanted the scents of the products to be as sophisticated and have as much character as a fragrance you would want to wear daily. So, with that in mind, we've created scents that are as individual as the members of our collective.

They are subtle yet elevated fragrances that work for guys and gals. A common citrus story throughout allows them to be mixed and layered without conflicting with one another.

Once you've opened the bottle and smelled the product, then the next part of the experience is a tactile one: what it feels like in your hand, what it feels like when you put it in your hair and, one step further, what it makes your hair feel like.

DARK WAVES *A warm romantic scent*

Cardamom • Pineapple • Tangerine • Lavender • Bamboo • Blonde Woods



RELATIVE PARADISE *A bright earthy composition*

Sicilian Lemon • Tangerine • Eucalyptus • Green Tea • Tree Moss • Crisp Amber



SERIOUS GAZE *A bright oriental composition*

Juniper Berries • Blood Orange • Rhubarb • Leather Accord • Violet • Dark Woods



ROSY EYED *A spirited unpredictable scent*

Bergamot • Wild Fig • Cyclamen • Lotus Flower • Cedarwood • Tonka Beans



LOVE BITE *A sophisticated and vibrant scent*

Orange • Rhubarb • Cardamom • Juicy Fig • Guava • Blonde Woods • Amber











STARS ALIGN *Like the moment when dusk hits.*

Deep Palo Santo • White Cedarwood • Tobacco Leaf • Pine Needles • Waterlily



SHAMPOOS + CONDITIONERS

	GOOD FOR	BENEFIT	MOISTURE	WEIGHT
	Anyone with thin, fine hair looking for thickening benefits.	Thickens, strengthens + improves the keratin infrastructure of hair. Maintains moisture balance of both hair + scalp.	● ● ● ● ○ ○ ○ ○ ○ ○	● ● ○ ○ ○ ○ ○ ○ ○ ○
	Anyone looking for camera-ready hair.	All-in-one: body, shine, strength, softness, smoothness. Protects against breakage for strong, polished, healthy hair.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○
	Daily brightening + repairing blonde + gray hair.	Perfect for anyone with blonde, gray or silver hair looking to refresh their color. Repairs damage and restores moisture loss.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	Anyone looking for calming + gentle cleansing + conditioning.	A nourishing and sensorial daily regimen. Instantly detangles and imparts moisture without weighing hair down.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	Anyone with color-treated hair.	Locks in color for up to ten washes with ChromoHance Complex. Enhances color + vibrancy.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	For anyone with dry, brittle and moisture-deprived hair.	Enriched with B5 for intense hydration. Revitalizes dry hair, restores moisture + shine.	● ● ● ● ● ● ● ● ○	● ● ● ● ● ● ● ○ ○ ○
	Enhancing + defining the shape of your curl.	Tames frizz and adds optimal nourishment + shine without creating weight.	● ● ● ● ● ● ● ● ○	● ● ● ● ● ● ● ● ○ ○
	Thick, curly, frizz-prone hair.	Smoother + straighter hair. Tames unruly ends + protects hair and scalp from free radicals and UV rays with anti-oxidant complex.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ● ● ● ○ ○

DALLAS

BIOTIN THICKENING SHAMPOO + CONDITIONER

2 OZ | 8.5 OZ | 33.8 OZ



For big, beautiful, bouncy hair, use DALLAS. This thickening shampoo adds vitality to fine, flat hair while nourishing and strengthening from root to tip.

The final step for hair as big as Texas. This thickening conditioner will prolong vitality and enhance shine.

Good for: Anyone with thin, fine hair looking for thickening benefits.

How to: Apply at mid-length of hair and work through to roots and ends.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Biotin, improves the keratin infrastructure of hair. Increases hair strength and vitality.

Pro Vitamin B5, penetrates hair and provides intense hydration. Coats strands and adds a natural sheen.

Saw Palmetto Berry Extract, adds body to hair, helping it to appear thicker.

Coconut Oil, helps to strengthen and condition hair. Promotes scalp health. Adds luster, shine and softness to the hair and prevents hair breakage and split ends.



TELEVISION

PERFECT HAIR SHAMPOO + CONDITIONER

1.7 OZ | 8.5 OZ | 33.8 OZ



The perfect hair revolution will be televised. TELEVISION Perfect Hair Shampoo + Conditioner gives you everything you need for the small screen: body, shine, strengthening, softening, and smoothing. This is why we call it perfect!

Good for: Anyone who wants all the qualities of beautiful, healthy, camera-ready hair.

How to: Apply to the root and work through to the ends. Rinse and follow up with TELEVISION Perfect Hair Conditioner.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Juniper Berry Extract, helps maintain the optimal oil balance of the scalp and adds weightless moisture to the hair. Detoxifies hair follicles and soaks up impurities on the hair and scalp.

Glycerin, naturally occurring humectant that helps hair retain moisture by maintaining the moisture balance of hair.

Babassu Seed Oil, a natural emollient with restorative properties. An excellent moisturizer that deep conditions dry hair and scalp.



SUNSET BLVD

DAILY BLONDE SHAMPOO + CONDITIONER

8.5 OZ | 33.8 OZ



Head for the bright lights with SUNSET BLVD. This Shampoo + Conditioner makes blondes extra bright and grays fantastically silver - all without the brassy tones.

Good for: Daily brightening, repairing and hydrating blonde + gray hair.

How to: Apply at mid-length and work through from roots to ends. Follow with SUNSET BLVD Conditioner and leave on for a minute or two.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Glycerin, a humectant that helps maintain proper levels of moisture in the hair.

Sunflower Sprout Extract, rich in nutrients and vitamins. It acts as an enrollment which wraps moisture into the hair. Protects hair from ultraviolet light from the sun.

Pure Pearl Extract, recognized as a symbol of perfection and beauty, provides revitalizing, moisturizing and shine effects on hair.



SUPER GARDEN CBD SHAMPOO + CONDITIONER

6 OZ



A wellness-forward way to wash. Infused with hemp-derived CBD, this shampoo + conditioner instills a sense of calm—and beautiful hair. Boasting a unique blend of hydrating and invigorating oils, it gently cleanses and imparts moisture without weighing your hair down. The result is beautifully soft, lustrous hair with enviable balance.

Good for: All hair types looking for calm and gentle conditioning.

How to: Apply at mid-length and work through from roots to ends.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Hemp-Derived CBD, contains regenerative benefits for hair + scalp. It helps to sooth + calm irritation on scalp.

Coconut Oil, a natural hair growth stimulant + contains antibacterial properties.

Moringa Oil, nourishes hair + scalp with essential fatty acids + vitamins. Provides hair with softness + shine.

Peppermint and Eucalyptus Oil, stimulates microcirculation + invigorates scalp.



GEMSTONE

COLOR SHAMPOO + CONDITIONER

2 OZ | 8.5 OZ | 33.8 OZ



If you color your hair, it's important to protect its health and hue. GEMSTONE will help preserve and prolong the life of your shade

Good for: Preserving color for up to ten washes.

How To: Apply to the middle of your hair and work through from roots to ends

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

ChromoHance Complex, provides long-lasting color retention and enduring conditioning and repair. Enhances color, shine, and vibrancy.

Lychee Extract, improves tensile strength and adds noticeable shine to strands. Protects against free radical damage.

Okra Seed Extract, moisturizes hair and scalp and leaves hair feeling soft. Promotes optimal scalp environment. Smooths the cuticle to keep hair frizz free and shiny.



ATLANTIS

MOISTURIZING B5 SHAMPOO + CONDITIONER

2 OZ | 8.5 OZ | 33.8 OZ



Immerse yourself in moisture and shine with ATLANTIS. This super-hydrating shampoo brings dry and tired hair back to life while countering the effects of sun, coloring, and blow-drying. For maximum hydration, use ATLANTIS to condition and revitalize the driest parts of your hair.

Good for: Anyone with dry, lifeless hair looking to restore moisture levels and shine.

How to: Apply to the mid-length of hair and work to roots and ends. For deeper conditioning on very dry hair, leave on for 10 minutes.

Fragrance: Rosy Eyed

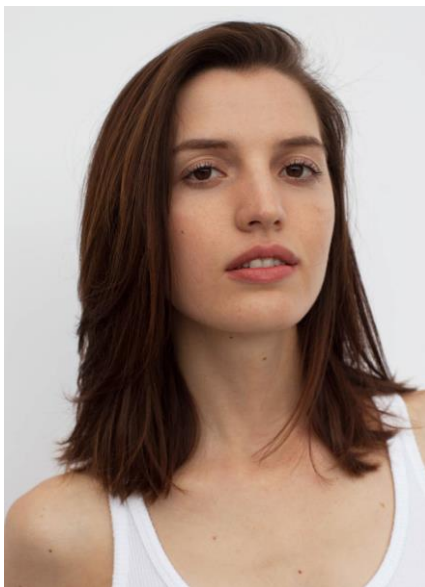
BENEFIT INGREDIENTS

Pro Vitamin B5, penetrates hair and provides intense hydration. Coats strands and adds a natural sheen.

Prickly Pear Stem Extract, contains high levels of Vitamin E. Mineral and anti-oxidant rich. Keeps hair and scalp hydrated and promotes a healthy pH.

Rice Bran Oil (conditioner), strengthens air and reduces split ends. Nourishes hair + tames frizz - making hair more manageable.

Acai Fruit Oil (conditioner), strengthens, softens and adds shine to hair. Promotes and optimal scalp environment.



CASSETTE

CURL SHAMPOO + CONDITIONER

+ SUPERSEED OIL COMPLEX

8.5 OZ | 33.8 OZ



Play your best hair yet with CASSETTE. This curl-enhancing shampoo is designed to gently cleanse while maintaining and defining the shape of your curl. Take the next step in curl definition with CASSETTE, a moisturizing daily conditioner that makes curls softer, smoother and more defined.

Good for: Taming frizz and adding optimal nourishment and shine without creating weight.

How To: Apply to middle of the hair and work through to roots and ends.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Flax Seed Extract (Superseed Oil Complex), adds moisture and shine without leaving hair greasy.

Chia Seed Extract (Superseed Oil Complex), conditions and adds shine. Nourishes hair and scalp.

Aloe Leaf Extract, delivers ultimate conditioning benefits. Adds strength and luster to hair.

Rice Protein, locks in moisture and helps prevent breakage. Improves shine, strength and flexibility of hair.

Red Algae Extract, provides strength, vitality and reduces frizz.



BEL AIR

SMOOTHING SHAMPOO + CONDITIONER

+ ANTI-OXIDANT COMPLEX

2 OZ | 8.5 OZ | 33.8 OZ



Keep it luxe with BEL AIR. This cleanser is enhanced with powerful smoothing properties specifically designed to lock in a seriously silky overall look and feel.

Good for: Thick, curly or frizz-prone hair.

How to: Apply from the mid-length of hair and work through to roots and ends.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Artichoke Extract (Anti-Oxidant), protects hair and scalp from free radicals and UV rays. Packed with minerals that revitalize dry, damaged hair. (Shampoo)











Tocopherol (Anti-Oxidant), protects hair from free radicals. Protects scalp from transepidermal water loss. (Conditioner)

Tucuma Seed Butter, tames frizz and revives dry, dull hair. Helps maintain hydration, suppleness, and elasticity.

Plum Seed Oil, promotes an optimal scalp environment for stronger, thicker hair.



RESTORE + REPAIR

	GOOD FOR	FREQUENCY	BENEFIT	WEIGHT	MOISTURE	CLEANSING
	Color-treated, under-hydrated or coarse hair.	Gentle enough to be used daily.	Provides weightless softening + conditioning to achieve light, natural and authentic hair.	●●●●●●●○○○	●●●●●●●○○○	●●●●●●○○○○
	Perfect for curly and natural hair or anyone looking to soften and condition hair cuticles.	Gentle enough to be used daily.	Cleanses, purifying the scalp + strands without stripping away natural oils or color. Removes product build-up. Can be used instead of a shampoo.	X	X	●●●●●●●●○○
	Anyone looking to gently cleanse while repairing damaged hair.	Gentle enough to be used daily.	Helps to re-bond hair's inner structure as it cleanses, infusing hair with moisture, essential oils, and caring ingredients.	●●●●○○○○○○○	●●●●●●○○○○○	●●●●●●●●○○
	Normal to oily scalp. All hair types.	Weekly	Purifying + soothing scalp scrub. Detox, cleanse + re-balance the scalp.	X	X	●●●●●●●●●●
	Restarting / resetting hair regimen.	Mild enough to be used daily.	Gently but effectively removes product + mineral build up.	●●○○○○○○○○○	●●○○○○○○○○○	●●●●●●●●●●
	All hair types in need of protective nourishment, light hold and shine.	Daily	Helps soften, seal, detangle and fight frizz. Can be used on damp or dry hair, alone or layered beneath styling products to optimize their performance.	●●●●●●○○○○○	●●●●●●●○○○	X
	Anyone looking to ease detangling and repair damage through the styling process.	Gentle enough to be used daily.	Delivers shine, softness, and repair. Hair will be left strengthened, protected from pollutants and instantly hydrated.	●●●●●●○○○○○	●●●●●●●●○○	X
	All hair types.	Weekly	Transforms dry, styled + processed hair. Dramatically improves elasticity while deeply conditioning + replenishing.	●●●●●●●●○○	●●●●●●●●○○	X
	Anyone with blonde or silver hair color looking to nourish and counteract yellow tones.	Weekly	Corrects unwanted, dull, yellow hues and prevents fading, oxidation and brassiness, while imparting shine.	●●●●●●●●○○	●●●●●●●●○○	X
	Damaged or dull hair that needs a bit of a recharge.	Weekly	Strengthens and adds shine. Deeply nourishes + repairs hair from heat-styling, coloring, chemical processing, sun, salt and chlorine damage.	●●●●●●●●○○	●●●●●●●●●●	X
	Anyone looking to reset their hair from damage while adding deep hydration and a soft feel.	Gentle enough to be used daily.	Renews damaged hair and brings nourishment, strength and elasticity to your strands. Rebuilds bonds for healthy hair fibers inside and out.	●●●●●●●●○○	●●●●●●●●●●	X

ANALOG

CLEANSING FOAM CONDITIONER

1.5 OZ | 5.75 OZ



For light, natural and authentic hair, ANALOG is the only step you need for weightless softening and conditioning. A classic go-to for frizz reduction, nourishment and shine. Great for all hair types.

Good for: Color-treated, underhydrated or coarse hair.

How to: Work a small amount into wet hair and massage from roots to ends. Rinse.

Fragrance: Love Bite

BENEFIT INGREDIENTS

Argan Oil, softens and nourishes the hair, improves manageability and shields from environmental aggressors.

Green Tea, this ingredient is rich in antioxidants, and fortifies the hair's strength and luster.

Horsetail Extract, this rich herb gently cleanses while strengthening and smoothing the hair's cuticle.

Nettle Leaf Extract, adds shine and aids in mending weak or damaged hair.



ACID WASH

APPLE CIDER VINEGAR CLEANSING RINSE

6 OZ



Strip down to your natural state with ACID WASH. Designed to cleanse without removing oils or color, this rinse also softens hair, calms the scalp and adds dramatic shine. Regular use strengthens hair.

Good for: Dry shampoo + styler addicts or anyone who wants to restore their hair to a natural, clean, shiny state.

How to: Squeeze on directly and massage into scalp, leaving for 1-3 minutes. Rinse thoroughly. Can be used as a substitute for shampoo or as a conditioner for co-washing.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Apple Cider Vinegar, protects hair and scalp from damage and acts as a natural exfoliant. Contains compounds that soothe and moisturize the the scalp while strengthening hair and adding a healthy-looking sheen.

Aloe Vera Leaf Juice, adds strength and luster to hair. Helps hair retain moisture.

Tamanu Seed Oil, brimming with essential fatty acids and nutrients. Promotes an optimal scalp environment. Strengthens hair, seals in moisture and restores vitality to dull hair.



ON A CLOUD

BAOBAB OIL REPAIR SHAMPOO

8.5 OZ



less breakage
plus visible
restore
+ repair
benefits on
damaged
hair*



* The test was performed with the full
ON A CLOUD collection on damaged hair
versus using nothing.

A transcendence for hair. This luxe oil-protein shampoo provides the gentlest cleansing for hair damaged by chemical processes, excessive heat-tool use, styling and environmental aggressors. The repairing formula helps re-bond the hair's inner structure as it cleanses, infusing hair with moisture, essential oils and caring ingredients.

Good for: Anyone looking to gently cleanse while repairing damaged hair.

How to: Apply to the middle of your hair and work through from roots to ends.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Baobab Oil-Protein, helps rebuild bonds, nourish and repair.

Vitamins E + C, powerful antioxidants protect hair from free radicals.

Plant Protein, fortifies hair's inner and outer structure.

Maca Extract, moisturizes and protects hair fiber.

CROWN SCALP SCRUB

5 OZ



True royalty starts at the top. This purifying and soothing scrub will detox, cleanse and re-balance your scalp. Excellent for sensitive or oily skin.

Good for: Sensitive or oily scalps. Anyone looking for a clean, rebalanced scalp and shiny, healthy hair.

How to: Massage a walnut-sized amount into the entire scalp. Start at the hair-line and work backwards; then, start at the nape and work upwards. Massage until you feel exfoliants dissolve. Rise thoroughly and follow with an R+Co conditioner.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Salicylic Acid, minimizes build up on the scalp to optimize follicle health. Removes loose dandruff flakes.

Ecuadorian Ivory Palm Seed Powder, a gentle yet effective naturally derived exfoliant.

Kaolin, a naturally occurring, mineral rich clay. Absorbs excess oil on hair and scalp, leaving hair with body and fullness. Promotes scalp health by removing loose dandruff flakes.



OBLIVION

CLARIFYING SHAMPOO

6 OZ



Leave it all behind with OBLIVION. This extra-gentle formula restores your hair to its purest state by removing color-dulling residue and buildup from chlorine, hard water and styling products.

Good for: Gentle cleansing and thorough removal of all buildup. Mild enough for daily use.

How to: Apply to roots and work through to the ends. Wait 1-2 minutes. Rinse.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Rosemary Leaf Extract, purifies the hair, removing unwanted buildup.

Tea Tree Oil, helps remove buildup from product usage or minerals.

Witch Hazel, purifies the hair and scalp, removing unwanted buildup.

Coconut Oil, defines the hair and emphasizes thickness.

Amino Acids, increase hair's ability to retain moisture and impart shine and gloss to dull or damaged hair.



SUN CATCHER

POWER C BOOSTING LEAVE-IN CONDITIONER

4.2 OZ



Supercharge your hair with this nourishing and protective leave-in conditioner that helps soften, seal, detangle and fight frizz. Can be used on damp or dry hair, alone or layered beneath styling products to optimize their performance.

Good for: All hair types in need of protective nourishment, light hold and shine.

How to: Work through towel-dried hair and style as usual. Re-apply as desired for an added boost of moisture.

Fragrance: Stars Align

BENEFIT INGREDIENTS

Vitamin C, rich in antioxidants to help protect hair from environmental aggressors + UV damage.

Hyaluronic Acid, attracts + locks-in water molecules for nourished + hydrated hair.

Vegetable Collagen, a vegan protein high in amino acids to fortify + strengthen hair.

Radish Root Extract, packed with vitamins, folic acid + anthocyanin to help improve scalp circulation + strengthen hair.



ON A CLOUD

BAOBAB OIL REPAIR SPLASH-ON STYLER

4.2 OZ

85%

less breakage
plus visible
restore
+ repair
benefits on
damaged
hair*



* The test was performed with the full
ON A CLOUD collection on damaged hair
versus using nothing.

Splash on and go. This leave-on styling masque delivers shine, softness and repair. The baobab oil-protein technology helps rebuild bonds all day and seals the cuticle while keeping styles intact. Formulated with a unique cold-effect polymer, it smooths hair and fights frizz. Hair is strengthened, protected from pollutants and instantly hydrated with a touchably soft finish.

Good for: Anyone looking to ease detangling and repair damage through the styling process.

How to: Spray evenly from roots to ends on clean, damp hair. Comb through and style as usual.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Baobab Oil-Protein, helps rebuild bonds, nourish and repair.

Cold-Sealing Shine Complex, seals cuticle without weight.

Grapeseed Extract, provides a lustrous shine and fights free-radicals.

Green Tea + Vitamin B5, smooth and protect hair.

TELEVISION

PERFECT HAIR MASQUE

5 OZ



Transform dry, styled and processed hair into camera-worthy perfection. This hair masque dramatically improves elasticity and manageability for all hair types while conditioning, deeply replenishing and fighting frizz

Good for: Anyone who wants all the qualities of beautiful, healthy, camera-ready hair with an added boost of lasting nourishment and shine in minutes.

How To: After shampooing, apply and work through wet hair focusing on ends. Leave on for 2-5 minutes and rinse.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Snow Mushroom Extract, locks in hydration while helping to heal + protect hair.

Coconut Oil, helps to strengthen and nourish hair. Adds luster, softness + shine.

Murumuru Butter, rich in emollient to deeply moisturize + condition hair.

Pequi Oil, forms a protective barrier around hair to lock in moisture.

Abyssinian Oil, provides instant detangling + a glossy feel while protecting hair against elements.

Olive Oil, highly emollient to soften, condition + decrease hair snagging. High in vitamin E to fight off free-radical damage.



SUNSET BLVD

BLONDE TONING MASQUE

5 OZ



Tone is everything. Experience rejuvenated, vibrant color and super-soft, detangled hair — without residue. Formulated with naturally derived pigments, from the Violet Flower complex, specifically for blonde, gray and white hair, this luxe masque is all you need to tone on your own. Thanks to its deep purple color, it corrects uninvited, dull, yellow hues and prevents fading, oxidation and brassiness, while imparting shine.

Good for: Anyone with blonde or silver hair color looking to nourish and counteract yellow tones.

How To: After shampooing, apply and work through wet hair focusing on ends. Leave-on for 2-5 minutes and rinse. For additional toning, leave on for 10 minutes.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Violet, Rosemary + Lavender Flower Extract, powerful antioxidant vegetable complex counteracts yellow tones + provides softening benefits.

Shea + Murumuru Butter Blend, delivers intense hydration + shine for brittle, damaged hair.

Hydrolyzed Pearl Extract, rich in antioxidants which help protect strands while providing hair with brightness + shine.

Apple Fruit Extract, provides hair with moisture + softening benefits. Its unique composition delivers anti-aging properties.



PALM SPRINGS PRE-SHAMPOO TREATMENT MASK

5 OZ



Designed for heat-styled, colored and chemically-processed locks, PALM SPRINGS is the ultimate treatment mask. A restorative cocktail of butters, oils and extracts that deeply conditions and strengthens for a well-rested look with tons of shine.

Good for: Damaged or dull hair that needs a bit of a recharge. Will soften and give shine to all hair.

How To: Shake well. Apply to dry hair 20-30 minutes before shampooing; Post-shampoo: apply 3-5 minutes before rinsing. Can also be used as a hydrating protectant during the day.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Babassu Seed Oil, a superior emollient that provides intense conditioning benefits to the hair fiber

Shea Butter, superb moisturizing enhancing properties help to soften and seal in moisture to the hair fiber.

Coconut Oil, helps to strengthen the hair fiber while imparting a natural luster.

Sage Leaf Extract, helps to strengthen the hair fiber, while adding intense shine.

Nettle Leaf Extract, rich in vitamins, this extract helps strengthen and improve the condition of weakened or damaged hair.



ON A CLOUD

BAOBAB OIL MASQUE

5 OZ



less breakage
plus visible
restore
+ repair
benefits on
damaged
hair*



* The test was performed with the full
ON A CLOUD collection on damaged hair
versus using nothing.

Just like heaven. Indulge in decadent moisture while repairing your hair with this oil-infused treatment. The protein-rich, creamy formula renews damaged hair fibers and brings nourishment, strength and elasticity to your strands. Ultimate baobab oil-protein technology helps to rebuild bonds for healthy hair fibers inside and out.

Good for: Anyone looking to reset their hair from damage while adding deep hydration and a soft feel.

How to: After shampooing, apply and work through wet hair from roots to ends. Leave on for 5 minutes and rinse. On very damaged hair or for deep repair, leave masque for 10 minutes and rinse.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Baobab Oil-Protein, helps rebuild bonds, nourish and repair.

Vitamins E + C, powerful antioxidants protect hair from free radicals.

Plant Protein, fortifies hair's inner and outer structure.

Mango Butter, provides richness and replenishes moisture.

MOISTURE

	GOOD FOR	BENEFIT	SHINE	WEIGHT	MOISTURE
	Detangling, light conditioning and for hair stylists as a cutting lotion.	Primer for styling + light conditioning. ONE evens out the porosity of your hair so that products adhere evenly.	● ○ ○ ○ ○ ○ ○ ○ ○ ○	● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○
	Unmanageable or dry hair.	Conditions unmanageable hair for easier combing. Offers shine, seals in moisture + adds intense hydration.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	Can be used alone, layered under other products and to refresh styled or second day hair.	A single product that does it all. Packed with rich oils to fight frizz, repair + hydrate hair. The perfect lightweight, multi-tasking styling spray.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	For weightless moisture and shine. Perfect for fine to medium hair.	An overflow of lightweight moisture for shiny + manageable hair. Can be used on dry hair to tame flyaways or lotion ends.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	For moisture and shine, doubles as a leave-in conditioner. Medium to coarse and unruly hair.	Softens, drowns out frizz + hydrates even the driest hair forming a protective barrier that conditions + locks in moisture.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	For all hair types. Use sparingly on fine hair.	Silicone-free, multi-use sheer dry oil spray can be used to nourish, add shine and tame frizz + flyaways.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	Anyone looking for calming + gentle cleansing + conditioning.	A nourishing and sensorial daily regimen. Instantly detangles and imparts moisture without weighing hair down.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	For anyone with dry, brittle and moisture-deprived hair.	Enriched with B5 for intense hydration. Revitalizes dry hair, restores moisture + shine.	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○

ONE

PREP SPRAY

8.5 OZ



Prep your hair with ONE, a nourishing base coat that will adjust the pH balance of hair while helping other products adhere evenly. Can be used as a revitalizer.

Good for: Light conditioning and for hair stylists to use as a cutting lotion. Perfect partner to any R+Co styler.

How to: Spray on generously.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Aloe Leaf Extract, seals in moisture and smoothes the hair.

Sweet Almond Protein, repairs dry and damaged hair, promoting natural softness.

Cucumber Fruit Extract, soothes the scalp and increases hair's elasticity.

Prickly Pear Fruit Extract, this extract is rich in antioxidants, helps to hydrate and restore dry hair.

Styling Polymer, strengthens the cuticle and provides heat styling protection.



PINSTRIBE

INTENSE DETANGLING SPRAY

8.5 OZ



A pinstripe is the finest of details—the kind of thing you wear when you want to make an impression. PINSTRIBE brings out the finest details in your hair. It's lightweight, adds shine and hydrates even the most unmanageable hair. Use it whenever you're stepping out.

Good for: Seriously unmanageable or dry hair. Conditions and hydrates weightlessly.

How to: Spray on wet or towel-dried hair and comb through. No need to rinse.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Ginger Root Extract and Cinnamon Bark Extract, tighten the hair cuticles and provide shine.

Acerola Fruit Extract, neutralizes hard water and boosts shine.

Abyssinian Oil, preserves moisture balance and protects hair from thermal damage.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.



CENTERPIECE

ALL-IN-ONE ELIXIR SPRAY

1.5 OZ | 5.2 OZ



Make your hair the main feature with CENTERPIECE, a single product that does it all. This lightweight, multi-tasking styling spray is packed with rich oils to detangle, help fight frizz and hydrate while repairing and fortifying hair.

Good for: Can be used alone, layered under other products and to refresh styled or second day hair.

How to: Spray onto clean, damp hair, comb through and style as usual.

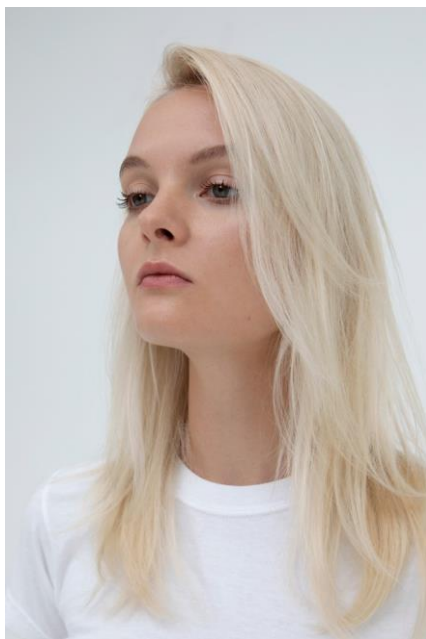
Fragrance: Dark Waves

BENEFIT INGREDIENTS

Sea Buckthorn Seed Oil, rich in unsaturated acids and fatty acids that nourish hair and improve luster and shine. Contains Vitamins E and A to nourish hair and provide anti-oxidant protection.

Lemon Peel Extract, rich source of Vitamin C to brighten, strengthen, and add shine to dull and frizzy hair.

Hyaluronic Acid, improves softness by locking in needed moisture for smoother and brighter looking hair.



WATERFALL

MOISTURE + SHINE LOTION

1.7 OZ | 5 OZ



Cascade into an overflow of moisture + shine with WATERFALL. This lotion will leave hair glossy, soft and manageable. Perfect for fine to medium and extra-long hair.

Good for: Fine to medium and extra long hair.

How to: Apply to wet hair and blow dry or air dry. Can be used on dry hair to tame flyaways or moisturize ends.

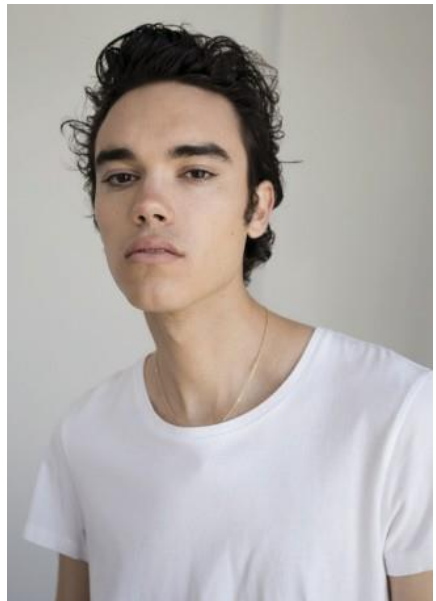
Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Glycerin, naturally occurring humectant that helps hair retain moisture by maintaining the water balance of hair.

Sunflower Seed Extract, a naturally derived oil with moisturizing properties. Tames frizz and adds instant shine and softness to hair.

Provitamin B5, penetrates hair and provides hydration. Coats strands and adds a natural sheen.



HIGH DIVE

MOISTURE + SHINE CRÈME

1.7 OZ | 5 OZ



Plunge into deep hydration and reflective shine with HIGH DIVE. Formulated to smooth and seal the hair, it moisturizes, softens and drowns out frizz.

Good for: Styles that favor moisture over hold; smooth-textured looks.

How to: Work through towel-dried hair and air-dry or blow-dry. Doubles as a leave-in conditioner.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Sodium PCA, a naturally-occurring humectant that is also found in healthy skin, absorbs moisture from the air to deliver superior hydration and restore vitality to hair.

Sunflower Seed Extract, conditions the hair shaft and locks in moisture to protect against external aggressors.

Vitamin E, acts as an antioxidant and conditions to prevent damage.

Provitamin B5, adds shine and moisture.



NEON LIGHTS DRY OIL SPRAY

4 OZ



Turn on the glow with NEON LIGHTS. This dry oil spray uses a blend of rare oils to deliver nourishing shine and softness to all hair types. Silicone-free. Absorbs quickly with no residue.

Good For: Enhancing shine and softness, plus illuminating your hair's true depth of color.

How to: Apply where needed.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Evening Primrose Oil, strengthens and nourishes hair from the roots.





Olive Oil, provides intense moisture and shine. Nourishes the scalp, moisturizes strands and improves the elasticity of hair.

Andiroba Seed Oil, smoothes hair and tames frizz.

Marula Seed Oil, packed with antioxidants that protect against free radicals.



VOLUME + THICKENING

	GOOD FOR	BENEFIT	HOLD/MEMORY	VOLUME
	Every length hair.	Mega-volume at the roots or control at the ends with body and shine.	● ● ● ● ● ● ● ○ ○ ○ ○	● ● ● ● ● ● ● ● ● ○ ○ ○
	Fine to medium hair of any length.	Instantly thickens your hair, adding density and lift for dramatic volume. Natural-feeling, non-sticky formula - strengthens hair fiber.	● ● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ● ● ● ● ● ● ○ ○
	Full bodied + long-lasting volume results.	Adds long-lasting volume and texture with a great finish and hold - all without dulling hair or weighing it down. Leaves hair workable + full of body.	● ● ● ● ● ● ● ● ○ ○ ○	● ● ● ● ● ● ● ● ● ● ● ○ ○
	Thin, fine hair in need of volume.	Thickens, strengthens + improves the keratin infrastructure of hair. Maintains moisture balance of both hair + scalp.	X	● ● ● ● ● ● ● ○ ○ ○ ○

DALLAS

THICKENING SPRAY

1.7 OZ | 8.5 OZ



For ultimate Texas-style big hair, use DALLAS, the quintessential spray for a mega blow-dry. Great for volume at the roots, control at the ends and an overall smooth look. Tons of body and shine without stiffness.

Good for: Medium to long hair. In addition to mega-volume, DALLAS is perfect for roller sets, hot rollers and curling irons.

How to: Spray on towel-dried hair. Then blow-dry in sections or style as usual and feel the difference.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Aloe Leaf Extract, seals in moisture and smoothes the hair.

Ginger Root Extract, protects and conditions hair.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.

Amino Acid Complex, delivers thermal protection and mimics hair's natural protein structure.



RODEO STAR THICKENING STYLE FOAM

1.7 OZ | 5 OZ



Saddle up with RODEO STAR Thickening Style Foam to instantly add density and lift to your hair. Natural-feeling and non-sticky formula.

Good for: Giving dramatic volume to fine to medium hair of any length.

How to: Apply to damp hair section-by-section and then blow dry as usual.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Vitamin E, a natural conditioning agent. Deeply conditions hair, adding luster and shine. A natural antioxidant that protects hair from free radicals. Protects scalp from transepidermal water loss.

Kiwi Fruit Extract, rich in vitamins and nutrients that help maintain moisture balance and health of hair.

Aloe Vera Leaf Extract, nutrient rich plant derivative that penetrates the hair shaft to deliver ultimate conditioning benefits. Adds strength and luster to hair. Helps hair retain moisture.



BALLOON

DRY VOLUME SPRAY

1.6 OZ | 5 OZ



Blow it up big with BALLOON. This spray adds instant volume and texture without dulling hair or weighing it down. Long-lasting and ultra-light.

Good for: Fine hair textures or anyone looking for long-lasting dry volume and touchable texture.

How to: Shake. Spray at roots for volume. For an all-over finished look, flip hair over and spray from mid-lengths to ends.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Silica, super moisture absorbent mineral gives the formula the grit and dryness to support voluminous hair.

Zeolite, a volcanic derived mineral delivers texture and grip to support volume on limp hair.


Calendula, hops & oarweed botanical complex, provides moisture, shine and hydration to hair.

Styling Polymers, provides styling control, volume and a soft, flexible hold.

Mica, a naturally derived mineral supports hair shine.



CURLS

	GOOD FOR	BENEFIT	HOLD/MEMORY	SHINE	WEIGHT	MOISTURE
	Controlled hold or using on dry hair for piecey hold and separation. No heavy buildup.	Supports and controls hair like a gel. Provides shine + flexible hold like a wax.	●●●●●○○○	●●●●●●●○	●●○○○○○○○	●○○○○○○○○○
	Amplifying or holding texture in curly hair. Creates lift and definition for all other hair types.	Defines soft, bouncy curls without flaking. Brings control from root to tip.	●●●●●○○○	●●●●●●●○	●●○○○○○○○	●○○○○○○○○○
	Second-day texture and separation while retaining body.	Shapes curls + creates body for touchable waves.	●●●●●●○○	●●●○○○○○○	●●●○○○○○○	●●●●○○○○○
	Priming curly hair for styling.	Lightweight primer for styling. Adds moisture, shine and definition, leaving hair soft and silky without crunch.	●●○○○○○○○	●●●○○○○○○	●●●●●●●○	●●●●●●●○○
	Blocks humidity, adds moisture and noticeable shine. Seals hydration.	Designed to nourish and define curls without weighing them down.	●●●●●○○○	●●●●●○○○	●●●●○○○○○	●●●●●●●●
	Color-treated under-hydrated or coarse hair.	Provides weightless softening + conditioning to achieve light, natural and authentic hair.	X	●●●●●○○○	●●○○○○○○○	●●●●●●●○○
	Enhancing + defining the shape of your curl.	Tames frizz and adds optimal nourishment + shine without creating weight.	X	●●●●●○○○	●●●●●●○○	●●●●●●●○○

MOTORCYCLE

FLEXIBLE GEL

5 OZ



Take your style anywhere with MOTORCYCLE, a flexible gel that has the pliability and shine of a wax with the control of traditional gel.

Good for: Applying to wet hair for controlled hold or using on dry hair for piecey hold and separation. Hair will have high definition without heavy buildup.

How to: Apply a small amount to towel-dried hair and air-dry or blow-dry for versatile looks.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Coconut Oil, defines the hair and emphasizes thickness.

Sunflower Seed Extract, protects against free radicals and repairs damage from oxidation.

Keratin, this powerful conditioning agent provides luster and volume.

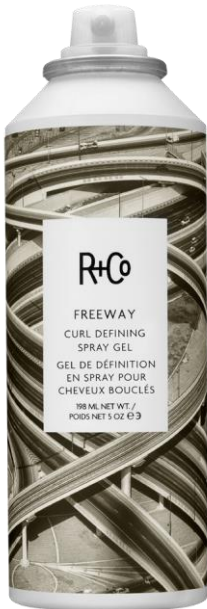
Heat Styling Conditioner, this heat styling complex protects hair from thermal damage.



FREEWAY

DEFINING SPRAY GEL

5 OZ



For all speed and no obstacles use FREEWAY to amplify volume and bring control from root to tip. Perfect for curls, leaving them soft, bouncy, defined and never flaking.

Good for: To amplify or hold texture in curly hair. To create lift and definition for all other hair types.

How To: Shake well and spray evenly onto damp hair. Let hair dry and then break into it with fingers. For all hair types: spray at the roots and blow out for volume at the crown and at the ends to define.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Sandalwood Wood Extract, increases shine and prevents dryness. Helps hair retain moisture and gives it a healthy shiny appearance.

Spirulina, a natural plant derivative that is rich in vital nutrients and high in protein. Nourishes hair and adds moisture.

Polymide-1 Polymer, a styling polymer previously only found in tubed gels, that has been aerosolized for the first time in FREEWAY. Provides superior style memory, volume creation, style definition, and a smooth/touchable hold.



AIRCRAFT

POMADE MOUSSE

2 OZ | 5.6 OZ



Takeoff with AIRCRAFT, this pomade mousse is perfect for creating second-day texture and separation while retaining body and shape.

Good for: Studiously messy styles on any kind or length of hair.

How To: Rub between your hands and work through damp or dry hair.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Vegetable Protein, this powerful hair-strengthening ingredient increases moisture content.

Neem Oil, strengthens and maintains the hair's moisture levels.

Papaya Extract, creates volume while adding body and shine.

Heat Protection Polymer, provides thermal protection and reduces frizz.



TWISTER CURL PRIMER

5 OZ



Tame and prep your curls with TWISTER, a lightweight primer that acts as a foundation for all your other styling products. Adds moisture for definition and to prevent hair from feeling crunchy.

Good for: Priming curly hair for styling.

How to: Apply to damp hair and comb through for even distribution.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Aloe Leaf Extract, contains vitamins, amino acids and minerals that help moisturize, condition and add shine.

Pequi Fruit Oil, helps to smooth the hair cuticle to increase smoothness, amplify shine and reduce frizz.

Hydrolyzed Quinoa Protein, silken and smoothes the hair while sealing in moisture and nourishing the hair fiber.

Shea Butter, moisturizes to help soften and seal.



TURNTABLE

CURL DEFINING CRÈME

5 OZ



Keep your locks spinning with TURNTABLE. This curl-defining creme is lightweight and designed to nourish and shape without weighing down wavy and curly hair or making curls crunch. Blocks humidity, adds moisture and noticeable shine

Good for: Blocks humidity, adds moisture and noticeable shine.

How to: Apply to damp hair and work through to roots and ends. Diffuse or air dry.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Rice Protein, Locks in moisture and helps prevent breakage. Improves shine, strength and flexibility of hair.


Flax Seed Extract, Adds moisture and shine to hair without leaving hair greasy. Strengthens hair. Improves elasticity of hair.

Chia Seed Extract, Conditions and adds shine to hair. Nourishes hair and scalp.

Coconut Oil, Promotes an optimal scalp environment. Penetrates the hair shaft for ultimate moisturizing. Adds shine and softens hair.



SMOOTHING

	GOOD FOR	BENEFIT	SHINE	MOISTURE	WEIGHT
	Sealing in hydration, repelling moisture + providing shine.	This heat-activated, humidity-proofing spray results in a silky blow-out that lasts even through shampooing. Speeds up heat styling time.	●●●●●●●●●●	●●●○○○○○○○	●●○○○○○○○○
	Style memory and control.	Lightweight, 24-hour setting spray. Controls + forms styles with 450° heat protection.	●●●●●○○○○○	●●●○○○○○○○	●●●○○○○○○○
	Revitalizing + smoothing all hair types and textures.	Leaves strands lustrous + smooth to the touch. Protects hair from heat tools + helps close damaged cuticles.	●●●●●●●●●●	●●●●●●●●○○	●●●●●●●○○○
	Perfectly blown-out hair.	Light hold blow out balm that strengthens, moisturizes and improves hair's elasticity and manageability for perfect blow-outs.	●●●●●○○○○○	●●●●●●●●○○	●●●●●●●●○○
	Anyone looking for camera-ready hair.	All-in-one: body, shine, strength, softness, smoothness. Protects against breakage for strong, polished, healthy hair.	●●●●●●●●●○	●●●●●●●●○○	●●●○○○○○○○
	Thick, curly, frizz-prone hair.	Smoother + straighter hair. Tames unruly ends + protects hair and scalp from free radicals and UV rays with anti-oxidant complex.	●●●●●●○○○○	●●●●●●○○○○	●●●●●●○○○○

MOOD SWING STRAIGHTENING SPRAY

4.2 OZ

Decreases
dry time by



Reduces
frizz by



Increases
smoothness
and shine by



Change your hair like you change your mood. Designed for curly or wavy hair, this heat-activated, humidity-proofing spray results in a silky blow-out level texture that lasts even through shampooing.

Good for: Sealing in hydration, repelling moisture, and providing mirror-like shine and less styling time.

How to: Apply to damp hair and blow dry.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Amaranth Seed Extract, strengthens hair follicles. Smooths hair and adds shine. Protects the integrity and appearance of hair.

Shikakai Fruit Extract, nourishes and strengthens hair follicles. Acts as a natural scalp cleanser without removing essential oils. Detangles hair. Adds silkiness and shine to hair.

Sunflower Seed Oil, tames frizz and adds instant shine and softness to hair.

Pequi Oil, nourishes, conditions and smoothes the hair cuticle to add shine and reduce frizz.

Acai Seed Oil, strengthens, softens and adds shine to hair. Promotes an optimal scalp environment.



GRID

STRUCTURAL HOLD SETTING SPRAY

5 OZ



When things need to go according to plan, use GRID, our lightweight, 24-hour setting spray that gets hair in formation. A stand-out finisher with style memory to lay the foundation for long-lasting blow-outs or curling iron sets.

Good for: Long lasting styles no matter what type of hair you have; Moisturizing and nourishing while keeping your style intact.

How to: Spray evenly on damp hair, then blow dry. Flat iron or curl if desired. With 450° heat protection. For most-structured results, use only when styling with heat.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Specialized Polymers, create a barrier on the hair shaft to block out humidity and help hair hold its shape so styles last longer.

Microemollient Blend, conditions and moisturizes to smooth the hair without adding additional weight.



TWO-WAY MIRROR SMOOTHING OIL

2 OZ



Make your hair reflect light with TWO-WAY MIRROR. This lightweight, smoothing oil melts into hair leaving strands polished and lustrous without weighing them down.

Good for: Revitalizing + smoothing all hair types and textures.

How to: Apply a small amount to damp or dry hair from mid-shaft and work downward with a smoothing motion

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Vegan Weightless Silicone Complex, adds softness + shine without weighing hair down or feeling greasy.

Tocopherol, a form of vitamin E with powerful antioxidants, fights against free radical damage and acts as a moisturizer on hair.

Bixa Orellana Seed Oil, known for its powerful emollient benefits. It deeply hydrates and softens hair.

Moringa Seed Oil, nutrients that provide shine and softness to hair.

Argan Oil, protects and softens damaged hair.

Meadowfoam Seed Oil, rich in long chain fatty acids + makes it perfectly suitable for hair with protecting antioxidants.



PARK AVE BLOW OUT BALM

1.7 OZ | 5 OZ



For nothing less than perfection, use PARK AVE. Designed for blow-outs, this vitamin-rich balm gives hair a freshly-styled, smooth and sophisticated look.

Good for: Looking great.

How to: Work through damp hair and blow dry.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Hydrolyzed Soy Protein, moisturizes and improves hair's elasticity.

Vitamin E, rich in antioxidants, this ingredient strengthens and nourishes the hair, restoring luster and shine.











Rice Protein, moisturizes and improves hair's elasticity.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.

Thermal Polymer, seals moisture and provides protection against heat styling tools.



TEXTURE

	GOOD FOR	BENEFIT	TEXTURE	SHINE	HOLD/MEMORY
	Anyone looking for beach-ready hair; from textured waves to brightened hair color plus UV protection.	Lightweight oils, minerals, and extracts activate waves, strengthen strands and brighten highlights while providing major shine.	Nourishing Texture	●●●●●○○○○○	●●●○○○○○○○
	All hair types to get soft waves or any other naturally tousled, shiny supple look.	Lightweight spray creates soft, supple and shiny waves. Creates natural volume + texture.	Touchable Texture	●○○○○○○○○○	●●●●○○○○○
	Soft, all over body and shine.	This lightweight formula creates volume, body + shine.	Soft Texture	●●●○○○○○○○	●●●●○○○○○
	Adding amazing amounts of texture to hair, leaving it as if you just spent the day at the beach.	Adds volume + texture for a tousled look. The result - fresh from the shore, beach waves.	Texture + Hold	●○○○○○○○○○	●●●●●○○○○○
	Hair that looks naturally healthy, shiny and lived-in.	The perfect balance of volume, texture and shine for a natural + healthy look.	Multi-Dimensional Texture	●●●●●●○○○	●●●●●○○○○○
	Absorbing oil and adding texture and hold to slept-on hair.	Cleanses, absorbing oil without producing build-up. Matte finish with grippy texture and light hold.	Texture + Grip	X	●●●●●○○○○○
	Leaving you feeling clean, refreshed, with no styling buildup.	This lightweight creme re-creates the look of sun, sand, and wind. Absorbs impurities while nourishing. A natural finish with touchable texture that lasts.	Natural Texture	●○○○○○○○○○	●●●●●●○○○
	Adding a teasing effect at the roots + all over texture with a clean finish.	This lightly tinted formula brings energy to strands, adding durable grit and hold at the roots. Adds texture from mid-shaft to ends.	Flexible Texture	●●●○○○○○○○	●●●●●●○○○
	Use on all hair types. For a strong hold apply to towel-dried hair. Less hold apply to wet hair.	A multi-purpose styling creme that strengthens hair by protecting from heat. Improves hair's elasticity + flexibility; use to create any look.	Buildable Texture	●●●●●●○○○	●●●●●●○○○
	Adding texture to all hair types.	Enhances texture in-shower. Thick + robust second day hair.	Density + Substantial Texture	●○○○○○○○○○	X

DREAMHOUSE

COLD PRESSED WATERMELON WAVE SPRAY

3 OZ



Make waves, block rays. The eye-catching multitasking mist moisturizes, protects hair from the elements, helps enhance color, and accentuates natural waves. High performing, lightweight oils, minerals and extracts activate waves, strengthen strands and brighten highlights while providing UV protection and major shine.

Good for: Anyone looking for beach-ready hair; from textured waves to brightened hair color plus UV protection.

How to: Shake well before use. Spray freely, dry naturally, style and wear.

Fragrance: Stars Align

BENEFIT INGREDIENTS

Cold Pressed Watermelon Seed Oil, lightweight oil imparts hydration + provides antioxidant protection.

Jackfruit Extract, helps texturize hair, improve luster + strengthen strands. Rich in Vitamin A for antioxidant protection.

Turmeric Root Extract, delivers shine, helps texturize hair + is high in antioxidants to protect from environmental aggressors + UV damage.

Red Algae Extract, rich in vitamins, minerals + amino acids to protect + hydrate hair.



SAIL

SOFT WAVE SPRAY

1.5 OZ | 5.2 OZ



Set SAIL with this lightweight spray designed to create natural, shiny, voluminous waves. Adds volume and texture for effortless body and a tousled effect. Has style memory so you can style again throughout the day.

Good for: All hair types to get soft waves or any other naturally tousled, shiny supple look.

How to: Spray on dry or towel dried hair. Use fingers to scrunch hair into beachy waves, or style as usual with heat tools.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Amla, rich source of vitamin C. Nourishes and conditions hair and scalp. Has antioxidant properties. Adds amazing shine and luster to hair.

Sea Kelp, high in vitamin and mineral content. Adds shine, volume and softness to hair.

Rose Hip, conditioning agent that leaves hair feeling soft and revitalized.



CHIFFON STYLING MOUSSE

2.5 OZ | 5.6 OZ



For shapeable body, volume and shine, use CHIFFON, our lightweight mousse that gives the perfect balance of softness and structure.

Good for: Soft, girly curls on any length of hair.

How to: Towel-dry hair and apply section-by-section for the perfect blow out. You can also let air dry for a freer look.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Abyssinian Oil, preserves moisture and protects hair from thermal damage.

Black Polynesian Volcanic Sand, conditions the hair and provides color protection.

Styling Polymer, this advanced complex thickens and protects hair against damaged caused by heat styling tools.



ROCKAWAY

SALT SPRAY

1.7 OZ | 4.2 OZ



Have a beach day any day with ROCKAWAY. This salt spray adds volume and texture for a tousled, fresh-from-the-shore look.

Good for: Looking like your hair just spent the day at the beach.

How to: Spray on areas that need definition.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Cranesbill, this ingredient swells the hair shaft and volumizes the hair.

Yarrow Plant Extract, maintains the integrity of hair and imparts body and fullness.

Balm Mint, protects the hair and prevents color fading.

Sage, revitalizes and strengthens the hair.

Vitamin C, this rich antioxidant protects the hair from free radical damage.



TROPHY

SHINE + TEXTURE SPRAY

1.7 OZ | 6 OZ



Win big with TROPHY, a styling spray that adds the right amount of texture, volume and shine to any hair type. Hair looks naturally radiant almost instantly.

Good For: Hair that looks young, shiny and lived-in.

How to: Spray on towel dried hair or dry hair and style.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Fuller's Earth, naturally occurring clay that removes excess oil and impurities from hair.

Sea Kale, infuses hair with intense moisture and shine.

Sweet Almond, a natural oil that adds shine and moisture without weighing hair down. High in vitamins A, B, D and E, magnesium, zinc, potassium as well as healthy fats.



SAND CASTLE DRY TEXTURE CRÈME

2.2 OZ



For texture that feels like a day at the beach, use SAND CASTLE. This lightweight crème re-creates the look of sun, sand, ocean and wind. Absorbs oil while nourishing.

Good For: Leaving you feeling clean, refreshed, with no styling buildup.

How to: Rub between fingertips and apply. Non greasy and easy to rinse out.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Lava Clay, is a mineral rich clay that purifies the scalp, absorbs oil and leaves hair voluminous and bouncy.

Argan Oil, softens and nourishes the hair, improves manageability and shields from environmental aggressors.

Coconut Oil, deeply hydrates and conditions strands.



ZIG ZAG

ROOT TEASING + TEXTURE SPRAY

5 OZ



Teasing that's pleasing. This innovative, lightly tinted formula brings a bolt of energy to strands, adding durable grit and hold at the roots for an all-day ample look. It blends into any hair color for a dusty-free, flexible texture, thanks to resins and a polymer complex that creates an invisible, web-like effect between the hair fibers.

Good for: Adding a teasing effect at the roots + all over texture with a clean finish.

How to: On styled hair, spray directly onto roots for volume. Spray on mid-shaft to ends for texture.

Fragrance: Stars Align

BENEFIT INGREDIENTS

Bamboo Stem Extract, rich in minerals + vitamins that help to thicken fine hair while strengthening weakened hair.

Styling Resins, provides hold, prevents frizz and adds volume + texture.

Mineral Pigment, gives hair additional texture + helps to blend the formula into any hair color without leaving a powdery residue.

Zeolite, a natural mineral that helps to add structure by supporting volume. Absorbs excess oil + helps to maintain fresh smelling hair.



JACKPOT

STYLING CRÈME

6 OZ



Win big with JACKPOT, an all-purpose styling cream for everything from a slicked-back look to a perfect blowout.

Good for: Just about everything you want to do.

How to: Apply to hair and comb through to get even distribution.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Hydrolyzed Soy Protein, moisturizes and improves hair's elasticity.

Aloe Leaf Extract, seals in moisture and smoothes the hair.

Green Tea, rich in antioxidants, it fortifies the hair's strength and luster.

Geranium Extract, quenches dry and damaged hair.

Baobab Extract, delivers thermal protection making the hair stronger, flexible, more resilient.



CACTUS

TEXTURIZING SHAMPOO

6 OZ



Getting texture can be rough, but CACTUS makes it easy. Texture-building particles in the shampoo bring out hair's natural wave and personality while providing grit and grip for easy-to-style locks. The result is thick, robust, 2nd day hair.

Good for: No fuss, amazing-looking hair, straight out of the shower.

How to: Use like a normal shampoo. To achieve the most texture, skip conditioner. Perfect for air-dry styling.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

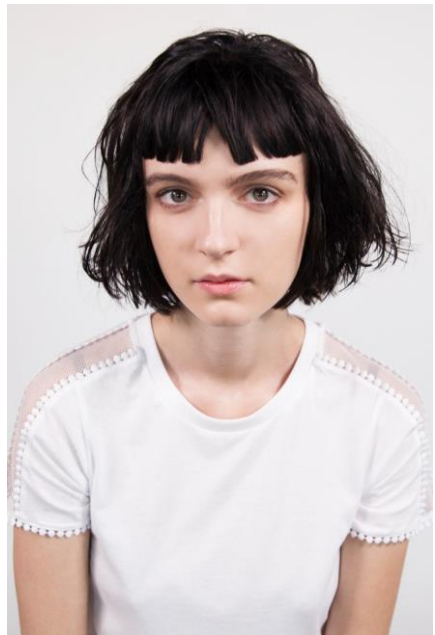
Diatomaceous Earth, builds texture and adds grip while absorbing excess oil on the hair and scalp.

Sunflower Seed Extract, nourishes hair and scalp with vitamins A, D and E.





Coconut Acid, this rich and creamy cleanser gently removes impurities without stripping the hair of its natural oils.

Hydrolyzed Vegetable Protein, strengthens and hydrates weak or damaged hair fibers.

Glycerin, helps seal moisture into the hair.



DRY SHAMPOOS

	GOOD FOR (SCALP TYPE)	GOOD FOR (HAIR TYPE)	PRO TIP	VOLUME	OIL ABSORPTION LEVEL
	Dry to sensitive	All hair types. Perfect for curly or natural hair, cleanses and hydrates with no powder residue.	Great as a style refresher and for those on the go. Also ideal for post-workout.	● ● ● ● ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○ ○ ○
	Normal	Good for shorter styles. Half styling paste, half dry shampoo to add texture and hold to slept-on hair.	Rub small amount between fingertips; apply to second-day hair. Use on damp hair with blow dryer for added volume. TSA approved.	● ● ● ● ● ● ● ● ○ ○ ○ ○	● ● ● ● ● ● ● ● ● ● ○ ○ ○ ○
	Normal to oily	Truly universal, works on every hair type and every hair color.	Perfect on day 2 to absorb excess oil and extend your blowout or add volume.	● ● ● ● ● ● ● ● ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ● ● ● ● ● ● ○ ○
	Oily to extra oily	All hair types from fine to coarse, short to long	Day 3 and beyond. Intense oil absorption. TSA approved.	● ● ● ● ● ● ● ● ● ● ○ ○	● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ○

SPIRITUALIZED DRY SHAMPOO MIST

1.7 OZ | 4.2 OZ



Transcend lifeless hair with SPIRITUALIZED. This dry shampoo mist has a revolutionary micellar formula with suspended cleansing powder that leaves hair and scalp feeling exceptionally clean.

Good for: In between shampoo cleansing, to help remove build up. Soothing for itchy or dry scalps.

How to: Section hair and apply 1-2 pumps 6-8" from roots. Let sit for 30-45 seconds then massage through to activate and cleanse. When applying after a workout, follow with a blow dryer.

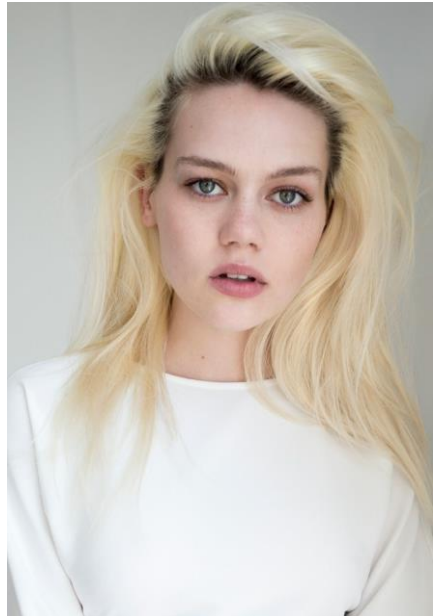
Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Glycerin, naturally occurring humectant that helps hair retain moisture by maintaining the water balance of hair.

Silica, micro nutrient that improves tensile strength and condition of hair.

Castor Oil, an effective humectant that draws moisture into the hair and keeps hair looking soft and shiny. Prevents dry scalp and deep conditions hair and scalp. Adds fullness and shine to hair; stops frizziness and improves hair health.



BADLANDS

DRY SHAMPOO PASTE

2.2 OZ



Head for dry terrain with BADLANDS. One part dry shampoo, one part styling paste, 100% badass. Use when you want to extend the life of a blow-out or add volumizing texture.

Good for: Adding amazing second-day texture and absorbing oil. Its matte finish and reworkable hold mean no build up, just serious style.

How to: Rub a small amount between your fingertips and apply to second-day hair. Can also be used on damp hair with a blow dryer for added volume.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Volcanic Ash, naturally cleanses and balances the scalp.

Coconut Oil, defines the hair and emphasizes thickness.

Zeolite, this neutralizing powder aids in absorbing excess oil.

Sunflower Seed Extract, protects against free radicals and repairs damage from oxidization.

Argan Oil, softens and nourishes the hair, improves manageability and shields from environmental aggressors.



DEATH VALLEY DRY SHAMPOO

1.6 OZ | 6.3 OZ



Liven it up with DEATH VALLEY, the quickest way to get volume and body into your hair. This dry shampoo absorbs extra oil and adds texture for an untamed look.

Good for: Easy, big, messy Bardot (or Bon Jovi) hair.

How to: Spray onto roots from 10 inches away. Comb through or style as usual.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Rice Protein, moisturizes and improves hair's elasticity.

Vitamin E, rich in antioxidants, this ingredient strengthens and nourishes the hair, restoring luster and shine.

Silica, removes and absorbs excess oil.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.



SKYLINE

DRY SHAMPOO POWDER

10Z



Get on top of the world with SKYLINE, a dry shampoo powder that will dramatically refresh and elevate. Leaves an intensely clean feel.

Good For: Any hair that needs extra grip and elevation. Dramatically refreshes second-day or post-workout hair.

How to: Shake gently. Press pump halfway for a smaller dose. Spray on roots (not on scalp). Massage and brush through

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS










Diatomaceous Earth, a mineral compound that absorbs impurities on the hair and scalp and gives hair subtle texture and grip.

Jojoba Seed Oil, rich in vitamins and minerals required for healthy skin. Weightlessly conditions hair and adds shine. Promotes a healthy scalp environment by balancing sebum levels on the scalp.

Burdock Root Extract, effective antioxidant. Helps maintain healthy scalp by removing loose dandruff flakes.



FINISHERS

	GOOD FOR	BENEFIT	WEIGHT	SHINE	HOLD/MEMORY
	Getting rid of static, taming flyaway hair, eliminating frizz.	Long lasting barrier to unwanted moisture and eliminating static. Protects hair against damage and dehydration + controls flyaways.	● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ○ ○ ○ ○ ○ ○ ○ ○ ○
	Clean, glossy hairstyles.	Rich, soft-touch wax that strengthens and hydrates fine hair to feel more robust. Helps thick hair to feel nourished + defined. Adds high-shine.	● ● ● ● ● ● ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○
	Calming frizz + effectively repelling moisture while keeping styles in tact.	Works to tame flyaways in the toughest humidity. Lightweight spray effectively repels moisture + absorbs instantly leaving a controlled satin finish.	● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○
	Styles that hold tight but never feel stiff.	Semi-matte finish with a natural feel. Controls styles by adding luster and retaining moisture. Buildable medium to strong hold.	● ● ● ● ○ ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○ ○ ○
	Messy, matte, sexy styling paste.	This versatile paste provides flexible hold with a matte finish. Create body + volume while protecting and conditioning hair.	● ● ● ● ● ○ ○ ○ ○ ○	● ○ ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ○ ○ ○ ○
	Constantly changing looks without buildup.	Light-medium, flexible hold, working spray. Use to refresh styles or change looks.	● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ● ● ● ● ● ○ ○ ○ ○
	Touchable enduring hold.	Enduring, high-hold hairspray. Lasting finished looks without style fall-out or flaking.	● ● ○ ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ● ● ● ● ● ● ● ○ ○
	Long lasting texture. Great for taming flyways.	Smooth, polish + tame flyaways on the go. Prolongs hairstyles by sealing out moisture.	● ● ● ● ● ● ● ○ ○ ○	● ● ● ○ ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○
	Super shine. Strong, long lasting hold.	Clean, strong-hold gel with control. Non-drying formula that moisturizes hair, increases body, suppleness and sheen.	● ● ● ● ○ ○ ○ ○ ○ ○	● ● ● ● ● ● ● ● ○ ○	● ● ● ● ● ● ● ● ● ●

FOIL

FRIZZ + STATIC CONTROL SPRAY

5 OZ



Put a tight lid on frizz and static with FOIL. This spray creates long-lasting, flexible control for smooth, shiny results.

Good For: Getting rid of static, taming flyaway hair, eliminating frizz.

How to: Polish styled hair with a mist.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Vitamin E, rich in antioxidants, this ingredient strengthens and nourishes the hair, restoring luster and shine.

Argan Oil, softens and nourishes the hair, improves manageability and shields from environmental aggressors.

Thermal Polymer, seals moisture and provides protection against heat styling tools.

Anti-Static Agent, provides incredible shine, body and flyaway control.



CONTINENTAL GLOSSING WAX

2.2 OZ



Lightweight and non-greasy, CONTINENTAL is the ultimate wax for lasting hold, high shine and smooth or exaggerated texture. Water-based for easy wash out.

Good for: Pompadours and any other clean, glossy short hairstyles.

How to: Rub between your hands like a balm and comb in.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Coconut Oil, defines the hair and emphasizes thickness.

Sunflower Seed Extract, protects against free radicals and repairs damage from oxidization.

Eucalyptus Oil, helps improve hair health, thickens, and adds dramatic shine.



MOON LANDING

ANTI-HUMIDITY SPRAY

1.7 OZ | 6 OZ



Take one giant leap to good hair. This lightweight, aerosol spray controls frizz and absorbs instantly - leaving a controlled satin finish and flexible hold. Tames flyaways and is designed to work in the toughest humidity.

Good For: This lightweight spray coats strands to calm frizz, effectively repel moisture and keep hairstyles intact.

How to: Style hair as usual. Then shake and apply as a final step.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Polymer Blend, seals moisture in the hair shaft and blocks humidity to prevent frizz and reversion.

Tocopherol, deeply conditions hair, adding lustre and shine.

Panthenol, Pro-Vitamin B5, penetrates hair and provides hydration. Coats strands and adds a natural sheen.

Sea Buckthorn Oil, lightweight, vitamin rich oil that helps hair retain moisture and improves the overall health of hair and scalp.



CONTROL

FLEXIBLE PASTE

2.2 OZ



Feed your inner control freak with CONTROL. This flexible paste offers strong hold with a semi-matte finish and a natural feel.

Good For: Styles that hold tight but never feel stiff.

How to: Start with a small amount and apply evenly through lightly damp or dry hair. Style. Apply more for increased hold.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Aloe Leaf Extract, nutrient rich plant derivative that penetrates the hair shaft to deliver ultimate conditioning benefits. Adds strength and luster to hair. Helps hair retain moisture.

Passion Flower Extract, rich in vital nutrients, vitamins and minerals which promote healthy hair and scalp.

Mango Fruit Extract, rich in vitamins and anti oxidants. Softens and smoothes hair.

Ginger Root Extract, softens and adds shine to hair.



MANNEQUIN STYLING PASTE

1.7 OZ | 5 OZ



MANNEQUIN is a messy, matte, sexy styling paste.

Good for: Sexy, messy and matte, MANNEQUIN is a natural-looking styling paste for volume, flexibility and shape.

How to: Flip your hair upside down and run through with fingers. Do not brush out.

Fragrance: Love Bite

BENEFIT INGREDIENTS

Advanced Polymers, this complex creates body and volume, while reducing static.

Aloe Leaf Extract, seals in moisture and smoothes the hair.

Ginger Root Extract, protects and conditions hair.



OUTER SPACE FLEXIBLE HAIRSPRAY

2.25 OZ | 9.5 OZ



Let go of limits with OUTER SPACE, the hair spray stylists use on set to easily change looks.

Good for: Really just about everything.

How to: Shake. Style to desired finish and hold. Reapply with no build up, so change or freshen as often as you like.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Amphomer Polymer, this complex thickens, provides flexible hold and heat styling protection.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.



VICIOUS

STRONG HOLD FLEXIBLE HAIRSPRAY

2 OZ | 9.5 OZ



Hold on tight with VICIOUS, the ultimate hair spray for a finished look. A seriously strong hold that you can brush through without cracking or flaking - and style and re-style all night-long.

Good For: Keeping your style together.

How to: Shake well and then spray. Repeat if necessary.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Amp Copolymer, this styling blend imparts ultimate control and provides thermal protection.

Pro-Vitamin B5, this conditioning agent thickens and builds volume.

Holding Complex, delivers touchable enduring hold.



DART POMADE STICK

0.5 OZ



Hit the mark with DART to tame flyaways, sculpt and polish.

Good for: Creating long lasting texture and shapes, while taming on-the-go flyaways.

How to: Apply on damp or dry hair at scalp line. For short hair, use a circular motion over the whole head and shape. For groomed comb marks, streak from front to back.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Castor Seed Oil, an effective humectant that draws moisture into the hair and keeps hair looking soft and shiny.

Candelilla Wax, a plant derived wax that helps prolong hairstyles by forming a protective barrier that seals out moisture.

Jojoba Esters, rich in essential nutrients. Effectively moisturizes hair without leaving a residue. Adds vitality and shine to dull hair.



WALL ST STRONG HOLD GEL

5 OZ



Complete your power look with WALL ST. This super-shine gel gives you strong, lasting hold without crunchiness, flakiness or build-up. Perfect for slicked back styles, topknots, precise short hair and curls.

Good for: Short hair of any type. Can also be used on longer hair to create a wet look.

How to: Work a small amount through damp or wet hair and style.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Vitamin A, improves the texture of damaged hair, and enhances the appearance and feel of hair, by increasing hair body, suppleness, and sheen.





Glycerin, naturally occurring humectant that helps hair retain moisture

Hydrolyzed Soy Protein, strengthens, nourishes and improves manageability of hair.

Biotin, repairs and strengthens by penetrating the hair to help close split ends. Helps to swell the hair shaft which gives the impression of thicker hair.



COLORED HAIR

	GOOD FOR	FREQUENCY	BENEFIT
	Daily brightening, repairing and hydrating blonde + gray hair.	Daily	Perfect for anyone with blonde, gray or silver hair looking to refresh their color. Repairs damage and restores moisture loss.
	Anyone with blonde or silver hair color looking to nourish and counteract yellow tones.	Weekly	Corrects uninvited, dull, yellow hues and prevents fading, oxidation and brassiness, while imparting shine.
	Anyone with color-treated hair.	Daily	Locks in color for up to ten washes with ChromoHance Complex. Enhances color + vibrancy.
	Instantly covers grays and re-growth with natural shine until the next hair appointment.	In between color appointments	Covers regrowth, gray, or otherwise, between color appointments — no stickiness, dustiness, or transfer.

BRIGHT SHADOWS ROOT TOUCH-UP SPRAY

1.5 OZ



Give roots the boot. This breakthrough root touch-up spray instantly covers regrowth, gray or otherwise, between color appointments — no stickiness, dustiness, or transfer. Featuring a target actuator for mess-free application, the multidimensional shade provides coverage that lasts until the next shampoo.

Good for: Instantly covers grays and regrowth with natural shine until the next hair appointment.

How to: On dry hair, aim at roots and spray with a sweeping motion until desired coverage is achieved. Let dry for 30 seconds and style.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Advanced Pigments, provides multidimensional, temporary coverage. Disguises gray roots with pigment that adheres to the hair surface.

Vegan Pearl Extract, rich in minerals and amino acids, helps to regenerate, moisturize hair and provides hair with shine.










Biotin, helps to thicken hair. Stimulates hair growth + overall hair health.

Mica, mineral derived pigment reflects light for a natural, multidimensional shine.

Tapioca Starch, provides a natural texture and helps to absorb oil at the roots for long-lasting effect.



SHORT HAIR

	GOOD FOR	BENEFIT	WEIGHT	SHINE	HOLD/MEMORY
	Clean, glossy hairstyles.	Rich, soft-touch wax that strengthens and hydrates fine hair to feel more robust. Helps thick hair to feel nourished + defined. Adds high-shine.	●●●●●○○○○	●●●●●●●○○○	●●●○○○○○○○
	Styles that hold tight but never feel stiff.	Semi-matte finish with a natural feel. Controls styles by adding luster and retaining moisture. Buildable medium to strong hold.	●●●○○○○○○○	●●●○○○○○○○	●●●●●○○○○○
	Controlled hold or using on dry hair for piecey hold separation. No heavy buildup.	Supports and controls hair like a gel. Provides shine + flexible hold like a wax.	●●○○○○○○○○○	●●●●●●●○○○	●●●●●●○○○○
	Amplifying or holding texture in curly hair. Creates lift and definition for all other hair types.	Defines soft, bouncy curls without flaking. Volume + definition for all.	●●○○○○○○○○○	●●●●●●●○○○	●●●●●●○○○○
	Second-day texture and separation while retaining body.	Shapes curls + creates body for touchable waves.	●●●○○○○○○○	●●●○○○○○○○	●●●●●●○○○○
	Use on all hair types. For a strong hold apply to towel-dried hair. For less hold apply to wet hair.	A multi-purpose styling creme that strengthens hair by protecting from heat. Improves hair's elasticity + flexibility; use to create any look.	X	●●●●●●○○○	●●●●●●○○○
	Long lasting texture. Great for taming flyaways.	Smooth, polish + tame fly-aways on the go. Prolongs hairstyles by sealing out moisture.	●●●●●●○○○	●●●○○○○○○○	●●●●●●○○○
	Super shine. Strong, long lasting hold.	Clean, strong-hold gel with control. Non-drying formula that moisturizes hair, increases body, suppleness and sheen.	●●●○○○○○○○	●●●●●●○○○	●●●●●●●●●●
	Adding texture to all hair types.	Enhances texture in-shower. Thick + robust second day hair.	X	●○○○○○○○○○	X

CONCENTRATES

PROFESSIONAL ONLY

GOOD FOR

BENEFIT

MOISTURE

SCALP FOCUS



All scalp types in need of soothing + nourishing.

Moisturizes and strengthens hair at the roots. Promotes a healthy scalp for optimal hair growth.



Fine, thinning hair with lack of volume.

Instantly strengthens strands and thickens hair by adding texture and substance.



Repairing and color correcting blonde, gray and white hair.

Transforms blonde, gray and white hair by repairing damage and refreshing color.



Color treated hair that is dull, flat, and lifeless.

Protect color while effectively deep conditioning color treated hair to improve texture, elasticity, shine and manageability.



Frizzy or unmanageable hair in need of smoothing + conditioning.

Effectively smooths down frizz by delivering hydration with nourishing ingredients.



Dry, dull, brittle hair.

Deep conditions dry hair to improve texture, elasticity, shine and manageability.



HAIR FOCUS

SUPER GARDEN

CBD SCALP SOOTHING CONCENTRATE

0.5 OZ



Ensure a balanced, healthy-feeling scalp. This pre-cleansing scalp concentrate is infused with powerful hemp-driven CBD, to soothe the scalp while nourishing the hair at the roots. The equivalent of a self-care bath, the serum works to replenish moisture to combat temporary discomfort, and impart a sense of calm.

Good for: All scalp types looking for a soothing + relaxing experience while nourishing + balancing the scalp.

How to: Before shampooing, apply concentrate on dry scalp. Use finger to rub with circular motion. Leave on for 5 minutes, rinse. Follow with CBD Shampoo + Conditioner.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Hemp-Derived CBD, contains regenerative benefits for hair + scalp. It helps to sooth + calm irritation on scalp.

Witch Hazel, helps to tone the scalp while cleansing + reducing inflammation.

Botanical Blend (Turmeric, Eggplant + basil), provides soothing + balancing effects on the scalp.

Peppermint and Eucalyptus Oil, stimulates microcirculation + invigorates scalp.



DALLAS THICKENING CONCENTRATE

0.5 OZ



Instantly strengthens strands and thickens hair by adding texture and substance.

Good for: Fine, thinning hair with lack of volume.

How to: For professional use only. Apply to hair after washing with DALLAS Biotin Thickening Shampoo. Wring excess water from hair. Apply contents of entire tube to hair, concentrating on most damaged portions first. Leave on for 5 minutes and rinse.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Rice Starch, effectively absorbs excess oils, to increase hair volume.

Ginseng Root Extract, prevents thinning and breakage. Promotes an optimal scalp environment

Hydrogenated Castor Oil, an effective humectant that draws moisture into the hair, adds fullness, shine, stops frizziness, and improves hair health.

Biotin, improves the keratin infrastructure of hair. Increases hair strength and vitality.



SUNSET BLVD BLONDE CONCENTRATE

0.5 OZ



Elevate your brightness with SUNSET BLVD. This blonde concentrate treatment corrects unwanted yellow tones from blonde, gray and white hair while reducing brassiness and increasing brightness. Extends the life of color and won't stain hair.

Good for: Intensely repairs damage and corrects unwanted yellow tones from blondes, gray and white hair with advanced moisturizers and color corrective pigments.

How to: For professional use only. Apply to hair after washing with SUNSET BLVD Daily Blonde Shampoo. Wring excess water from hair. Apply contents of entire tube to hair, concentrating on most damaged portions first. Leave on for 5 minutes and rinse.

Fragrance: Serious Gaze

BENEFIT INGREDIENTS

Exclusive Polymer Blend, seals hair shaft to lock in moisture and color. Clinically proven to protect color for up to 10 washes.

Pro Vitamin B5, penetrates hair and provides intense hydration. Coats strands and adds a natural sheen.

Sunflower Seed Extract, a botanical ingredient that protects and repairs natural or dyed hair against UV rays.

Coconut Oil, a natural conditioning agent that absorbs quickly into hair. Deeply conditions hair, adding lustre and shine.



GEMSTONE

COLOR LOCKING CONCENTRATE

0.5 OZ



Protect color while effectively deep conditioning color treated hair to improve texture, elasticity, shine and manageability.

Good for: Color treated hair that is dull, flat, and lifeless.

How to: For professional use only. Apply to hair after washing with GEMSTONE Color Shampoo. Wring excess water from hair. Apply contents of entire tube to hair, concentrating on most damaged portions first. Leave on for 5 minutes and rinse.

Fragrance: Relative Paradise

BENEFIT INGREDIENTS

Pro Vitamin B5, penetrates hair and provides intense hydration. Coats strands and adds a natural sheen.

Glycerin, naturally occurring humectant that helps hair retain moisture by maintaining the water balance of hair

ChromoHance, an exclusive Polymer Blend that seals hair shaft to lock in moisture and color. Clinically proven to protect color for up to 10 washes.

Sunflower Sprout Extract, a naturally derived extract with moisturizing properties. Tames frizz and adds instant shine and softness to hair.



BEL AIR SMOOTHING CONCENTRATE

0.5 OZ



Take luxe to the next level. This concentrate effectively smooths down frizz and adds a seriously calming and nourishing effect to dry or damaged hair. Restores overall condition with long-lasting strength, smoothness and shine.

Good for: Effectively smooths down frizz by delivering hydration with nourishing ingredients to close down damaged cuticles to add intense shine.

How to: For professional use only. Apply to hair after washing with BEL AIR Smoothing Shampoo + Anti-Oxidant Complex. Wring excess water from hair. Apply contents of entire tube to hair, concentrating on most damaged portions first. Leave on for 5 minutes and rinse.

Fragrance: Dark Waves

BENEFIT INGREDIENTS

Rice Bran Oil, high in fatty acids. Infuses moisture and helps repair damage by replenishing lubricity on the hair surface to help repel environmental moisture.

Glycerin, a humectant that attracts moisture to hair. Allows hair to remain soft and repel frizz caused by humidity.

Soy Protein, a vegetable source protein. Forms a protective barrier around the hair to mitigate damage caused by chemical processes.

Moringa Leaf Extract, rich in vitamins, minerals, protein and B vitamins. Helps fortify hair strength + repair damage.



ATLANTIS

MOISTURIZING CONCENTRATE

0.5 OZ



Deep conditions dry hair to improve texture, elasticity, shine, and manageability.

Good for: Dry, dull, brittle hair.

How to: For professional use only. Apply to hair after washing with ATLANTIS Moisturizing B5 Shampoo. Wring excess water from hair. Apply contents of entire tube to hair, concentrating on most damaged portions first. Leave on for 5 minutes and rinse.

Fragrance: Rosy Eyed

BENEFIT INGREDIENTS

Rhubarb Root Extract, superior moisturizing properties.

Brown Algae Extract, a nutrient rich extract that hydrates hair and scalp, maintains the moisture balance and improves the appearance of dry hair.

Amaranth Seed Extract, strengthens hair follicles. Smooths hair and adds shine. Protects the integrity and appearance of hair.



R+Co BRUSHES

1.5 inches | 1.8 inches | 2.1 inches | 2.6 inches | 3 inches



We designed this set of brushes for R+Co so that you can achieve the perfect blow-dry. We believe that a great blow-dry starts with having great brushes. While ceramic, metal and nylon round brushes can damage the hair, our round brushes are made with natural boar bristles, and ergonomic handle to lessen blow dry fatigue and a handcrafted wooden core that will leave the hair smooth and shiny.

Your hair is full of secrets,
Howard McLaren, Thom Priano, Garren

Good for:

ROUND BRUSH 1– Great for blow drying shorter length hair. Can be used on curly hair to smooth it out or straighten hair to add lift and volume.

ROUND BRUSH 2 – Short hair, blow drying curly hair, creating soft waves + controlling your style. Delivers volume + smoothness especially at the crown and nape.

ROUND BRUSH 3 – Use at the crown and back of the head, along with middle sections of a bob. Perfect for creating a wavy blow dried look.

ROUND BRUSH 4 – Smoothing the hair, creating volume while blow drying. Best for long hair lengths.

ROUND BRUSH 5 – Amazing for bob-length hair to extra long, for smoothing out curly unruly hair into silky, polished finished look. Best to work from the nape of the neck to the top.

How to: Use a comb to relieve of stray hairs and dry shampoo to rid of oils. Do not soak these in water.

BENEFITS

Natural Boar Bristles

Ergonomic Handle

Handcrafted Wooden Core

R+Co DETANGLING BRUSH

9 x 3 INCHES



Ergonomic Non-Slip Detangling Brush.

Good for: Smoothing and detangling the hair while still remaining gentle on the scalp. Protects against breakage and split ends.

How to: Run brush through wet or dry hair to comb through knots. The brush can also be used on extensions and wigs.

BENEFITS

Ergonomic Non-Slip Handle

Intelliflex Bristles

Matte Finish

R+Co SPECIALTY

HOME + BODY



PALM READER ANTISEPTIC HAND SANITIZER
6 OZ

Good for: Anyone looking to eliminate germs in seconds.

How to: Dispense a generous amount on palms while rubbing evenly all over hands. Allow to dry without wiping off. For children, use under adult supervision.



DARK WAVES FRAGRANCE GEL
0.5 OZ

Good for: A novel approach to fragrance application targets pulse points for a lasting sensorial experience.

How to: Apply to pulse points as often or as much as you like. After application, run your fingers through hair to leave traces of the scent in your locks.



DARK WAVES BODY WASH
2 OZ

Good for: Formulated with essential oils and extracts that gently cleanse and nourish skin. For all skin types.

How to: Apply to wet skin, work into a rich lather. Rinse.



DARK WAVES BODY LOTION
2 OZ

Good for: Formulated with hydrating extracts, essential oils and butters that soften and nourish skin. For all skin types.

How to: Smooth onto clean, damp skin until absorbed.



DARK WAVES CANDLE
9 OZ

Good for: Anyone looking to elevate their senses with a sophisticated scented candle.

How to: Burn candle in a well-ventilated area. Avoid soot by trimming the wick each time before burning.

SHAMPOOS + CONDITIONERS

DALLAS

BIOTIN THICKENING SH + CO

THICKENS + STRENGTHENS HAIR
MAINTAINS MOISTURE BALANCE
OF THE HAIR + SCALP

SH: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00

CO: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00



TELEVISION

PERFECT HAIR SH + CO

STRONG + POLISHED + HEALTHY HAIR
PROTECTS AGAINST BREAKAGE
SOFTENS + SMOOTHES

SH: 8.5 OZ \$32.00 | 17 OZ \$15.00 | 33.8 OZ \$96.00

CO: 8.5 OZ \$32.00 | 17 OZ \$16.00 | 33.8 OZ \$96.00



SUNSET BLVD

DAILY BLONDE SH + CO

REFRESHES COLOR IN BLONDE, GRAY
OR SILVER HAIR ADDS BRIGHTNESS
WHILE REPAIRING DAMAGE

SH: 8.5 OZ \$32.00 | 33.8 OZ \$96.00

CO: 8.5 OZ \$32.00 | 33.8 OZ \$96.00



SUPER GARDEN

CBD SH + CO

INFUSED WITH HEMP-DERIVED CBD
GENTLY CLEANSES + IMPARTS MOISTURE
WITHOUT WEIGHING HAIR DOWN

SH: 6 OZ \$36.00

CO: 6 OZ \$36.00



GEMSTONE

COLOR SH + CO

LOCKS IN COLOR FOR UP TO TEN WASHES
WITH CHROMOANCE COMPLEX
ENHANCED COLOR + VIBRANCY

SH: 8.5 OZ \$32.00 | 2 OZ \$15.00 | 33.8 OZ \$96.00

CO: 8.5 OZ \$32.00 | 2 OZ \$15.00 | 33.8 OZ \$96.00



ATLANTIS

MOISTURIZING B5 SH + CO

OFFERS INTENSE HYDRATION +
REVITALIZES DRY HAIR

RESTORES MOISTURE + SHINE

SH: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00

CO: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00



CASSETTE

CURL SH + CO

+ SUPERSEED OIL COMPLEX

ENHANCES + DEFINES THE SHAPE OF YOUR
CURL ADDS NOURISHMENT + SHINE
WITHOUT WEIGHT

SH: 8.5 OZ \$29.00 | 33.8 OZ \$87.00

CO: 8.5 OZ \$29.00 | 33.8 OZ \$87.00



BEL AIR

SMOOTHING SH + CO

+ ANTI-OXIDANT COMPLEX

SMOOTHER, STRAIGHTER HAIR
TAMES UNRULY ENDS

SH: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00

CO: 8.5 OZ \$29.00 | 2 OZ \$14.00 | 33.8 OZ \$87.00



RESTORE + REPAIR

ANALOG

CLEANSING FOAM CONDITIONER

WEIGHTLESS SOFTENING + CONDITIONING
FOR LIGHT, NATURAL + AUTHENTIC HAIR

5.75 OZ \$32.00 | 15 OZ \$18.00



ACID WASH

APPLE CIDER VINEGAR CLEANSING RINSE

PURIFIES SCALP + STRANDS

REMOVES PRODUCT BUILD-UP

6 OZ \$32.00



ON A CLOUD

BAOBAB OIL REPAIR SHAMPOO

INFUSES MOISTURE + REPAIRS DAMAGE

HELPS RE-BOND HAIR'S INNER STRUCTURE

8.5 OZ \$34.00



CROWN

SCALP SCRUB

PURIFYING + SOOTHING SCRUB

DETOX, CLEANSE + RE-BALANCE THE SCALP

5 OZ \$38.00



OBLIVION

CLARIFYING SHAMPOO

REMOVES PRODUCT + MINERAL BUILDUP

HYDRATES + RESTORES NUTRIENTS

6 OZ \$27.00



SUN CATCHER

POWER C BOOSTING LEAVE-IN CONDITIONER

SUPERCHARGED WITH NOURISHING INGREDIENTS

HELPS SOFTEN, SEAL, DETANGLE + FIGHT FRIZZ

4.2 OZ \$32.00



ON A CLOUD

BAOBAB OIL REPAIR SPLASH-ON STYLER

KEEPS STYLES INTACT

DELIVERS SHINE + REPAIR

4.2 OZ \$32.00



TELEVISION

PERFECT HAIR MASQUE

TRANSFORMS DRY, STYLED + PROCESSED HAIR

PREVENTS FUTURE DAMAGE + PURIFIES THE SCALP

5 OZ \$42.00



SUNSET BLVD

BLONDE TONING MASQUE

CORRECTS DULL + YELLOW TONES

PREVENTS FADING + BRASINESS WHILE

IMPARTING SHINE

5 OZ \$42.00



PALM SPRINGS

PRE-SHAMPOO TREATMENT MASK

STRENGTHENS + ADDS SHINE

WEEKLY REPAIR FROM HEAT-STYLING,

COLORING OR CHEMICAL PROCESSING

5 OZ \$32.00



ON A CLOUD

BAOBAB OIL REPAIR MASQUE
REBUILDS BONDS FOR HEALTHY HAIR
ADDS NOURISHMENT+ STRENGTH
5 OZ \$44.00



MOISTURE

ONE

PREP SPRAY
PRIMER FOR STYLING
LIGHT CONDITIONING
8.5 OZ \$22.00



PINSTRIPE

INTENSE DETANGLING SPRAY
CONDITIONS UNMANAGEABLE HAIR
ADDS SHINE + INTENSE HYDRATION
8.5 OZ \$24.00



CENTERPIECE

ALL-IN-ONE ELIXIR SPRAY
PACKED WITH RICH OILS TO FIGHT FRIZZ,
REPAIR + HYDRATE HAIR
LIGHTWEIGHT, MULTI-TASKING STYLING SPRAY
5.2 OZ \$32.00 | 15 OZ \$18.00



WATERFALL

MOISTURE + SHINE LOTION
AN OVERFLOW OF LIGHTWEIGHT SHINE + MOISTURE
PERFECT FOR FINE TO MEDIUM HAIR
5 OZ \$29.00 | 17 OZ \$16.00



HIGH DIVE

MOISTURE + SHINE CRÈME
SOFTENS + DROWNS OUT FRIZZ
CONDITIONS + LOCKS IN MOISTURE
5 OZ \$29.00 | 17 OZ \$16.00



NEON LIGHTS

DRY OIL SPRAY
ADDS NOURISHMENT + SHINE
SHEER DRY OIL SPRAY
4 OZ \$29.00



VOLUME + THICKENING

DALLAS

THICKENING SPRAY
MEGA-VOLUME
BODY + SHINE
8.5 OZ \$29.00 | 17 OZ \$12.00



RODEO STAR

THICKENING STYLE FOAM
ADDS DRAMATIC VOLUME
ADDS LIFT TO THE HAIR
5 OZ \$32.00 | 17 OZ \$18.00



BALLOON

DRY VOLUME SPRAY
ADDS LONG-LASTING VOLUME
WORKABLE + FULL BODIED TEXTURE
5 OZ \$32.00 | 16 OZ \$18.00



CURLS

MOTORCYCLE

FLEXIBLE GEL
SUPPORT + CONTROL LIKE A GEL
SHINE + FLEXIBILITY LIKE A WAX
5 OZ \$28.00



FREEWAY

DEFINING SPRAY GEL
DEFINES SOFT BOUNCY CURLS
AMPLIFIED VOLUME + DEFINITION FOR ALL
5 OZ \$29.00



AIRCRAFT

POMADE MOUSSE
SHAPES CURLS + CREATES BODY
FOR TOUCHABLE WAVES
5.6 OZ \$32.00 | 2 OZ \$18.00



TWISTER

CURL PRIMER
LIGHTWEIGHT PRIMER FOR STYLING
HELPS DEFINE CURLS WITHOUT CRUNCH
5 OZ \$28.00



TURNTABLE

CURL DEFINING CRÈME
DEFINES CURLS WITHOUT WEIGHING THEM DOWN
BLOCKS HUMIDITY + SEALS HYDRATION
5 OZ \$29.00



SMOOTHING

MOOD SWING

STRAIGHTENING SPRAY
HEAT ACTIVATED, HUMIDITY-PROOFING SPRAY
RESULTS IN A SILKY BLOW-OUT
SPEEDS UP HEAT STYLING TIME
4.2 OZ \$29.00



GRID

STRUCTURAL HOLD SETTING SPRAY
LIGHTWEIGHT, 24-HOUR SETTING SPRAY
CONTROLS + FORMS STYLES WITH
450° HEAT PROTECTION
5 OZ \$27.00



TWO-WAY MIRROR

SMOOTHING OIL
LEAVES STRANDS POLISHED + LUSTROUS
SMOOTHES HAIR WITHOUT WEIGHT
2 OZ \$32.00



PARK AVE

BLOW OUT BALM
LIGHT HOLD, PERFECT BLOW-OUTS
5 OZ \$29.00 | 17 OZ \$16.00



TEXTURE

DREAMHOUSE

COLD PRESSED WATERMELON WAVE SPRAY

ACCENTUATES NATURAL WAVES + ADDS
MAJOR SHINE + PROVIDES UV PROTECTION
3 OZ \$29.00



SAIL

SOFT WAVE SPRAY

SOFT, SUPPLE, SHINY WAVES
NATURAL VOLUME + TEXTURE
5.2 OZ \$29.00 | 15 OZ \$18.00



CHIFFON

STYLING MOUSSE

LIGHTWEIGHT
VOLUME, BODY + SHINE
5.6 OZ \$29.00 | 2.5 OZ \$18.00



ROCKAWAY

SALT SPRAY

ADDS VOLUME + TEXTURE FOR A TOUSLED LOOK
FRESH FROM THE SHORE BEACHY WAVES
4.2 OZ \$26.00 | 17 OZ \$16.00



TROPHY

SHINE + TEXTURE SPRAY

NATURAL, HEALTHY LOOK
PERFECT BALANCE OF VOLUME, TEXTURE + SHINE
6 OZ \$32.00 | 17 OZ \$18.00



SAND CASTLE

DRY TEXTURE CRÈME

LIGHTWEIGHT, OIL ABSORBING CRÈME
PROVIDES NOURISHED + TEXTURED
BEACH WAVES THAT LAST
2.2 OZ \$29.00



ZIG ZAG

ROOT TEASING + TEXTURE SPRAY

ADDS A TEASING EFFECT AT THE ROOTS
ALL OVER TEXTURE WITH A CLEAN FINISH
5 OZ \$32.00



JACKPOT

STYLING CRÈME

MULTI-PURPOSE STYLING CRÈME
CREATE ANY LOOK - FROM SLICKED-BACK,
STRAIGHT TO WAVES OR CURLS
6 OZ \$28.00



CACTUS

TEXTURIZING SHAMPOO

ENHANCES TEXTURE IN-SHOWER
THICK + ROBUST SECOND DAY HAIR
6 OZ \$27.00
92



DRY SHAMPOO

SPIRITUALIZED

DRY SHAMPOO MIST

LEAVES THE HAIR FEELING CLEAN
SOOTHES ITCHY OR DRY SCALPS
4.2 OZ \$28.00 | 17 OZ \$14.00



BADLANDS

DRY SHAMPOO PASTE

ABSORBS OIL WITHOUT BUILD-UP
ADDS TEXTURE + LIGHT HOLD
2.2 OZ \$29.00



DEATH VALLEY

DRY SHAMPOO

ABSORBS + REMOVES EXCESS OIL
BUILDS VOLUME + TEXTURE
6.3 OZ \$32.00 | 16 OZ \$18.00



SKYLINE

DRY SHAMPOO POWDER

DRAMATICALLY REFRESHES EVEN ON DAY 3
BRINGS EXTRA GRIP + ELEVATION
1 OZ \$29.00



FINISHERS

FOIL

FRIZZ + STATIC CONTROL SPRAY

ANTI-STATIC
BODY + FLYAWAY CONTROL
5 OZ \$29.00



CONTINENTAL

GLOSSING WAX

RICH, SOFT-TOUCH WAX
DEFINITION + HIGH SHINE
2.2 OZ \$28.00



MOON LANDING

ANTI-HUMIDITY SPRAY

TAMES FLYAWAYS IN THE TOUGHEST HUMIDITY
EFFECTIVELY REPELS MOISTURE
6 OZ \$32.00 | 16 OZ \$18.00



CONTROL

FLEXIBLE PASTE

SEMI-MATTE FINISH
BUILDABLE MEDIUM TO STRONG HOLD
2.2 OZ \$28.00



MANNEQUIN

STYLING PASTE

FLEXIBLE HOLD, MATTE FINISH
VERSATILE PASTE
5 OZ \$28.00 | 17 OZ \$16.00



OUTER SPACE

FLEXIBLE HAIRSPRAY

LIGHT-MEDIUM HOLD

WORKING SPRAY

9.5 OZ \$32.00 | 2.25 OZ \$18.00



VICIOUS

STRONG HOLD FLEXIBLE HAIRSPRAY

ENDURING, HIGH-HOLD HAIRSPRAY

LASTING FINISHED LOOKS WITHOUT STYLE

FALL-OUT OR FLAKING

9.5 OZ \$32.00 | 2 OZ \$18.00



DART

POMADE STICK

POLISH HAIR ON-THE-GO

SMOOTH + TAME FLY-AWAYS

0.5 OZ \$19.00



WALL ST

STRONG HOLD GEL

CLEAN, STRONG HOLD WITH CONTROL

NON-DRYING FORMULA MOISTURIZES HAIR

5 OZ \$28.00



BRIGHT SHADOWS

ROOT TOUCH-UP SPRAY

INSTANTLY COVERS REGROWTH + GRAYS
WITH NO TRANSFER

PROVIDES COVERAGE THAT LASTS UNTIL
THE NEXT SHAMPOO

1.5 OZ \$26.00



CONCENTRATES — PRO ONLY

SUPER GARDEN

PRE-CLEANSING SCALP CONCENTRATE

INFUSED WITH POWERFUL HEMP-DERIVED CBD
SOOTHES SCALP WHILE NOURISHING HAIR
AT THE ROOTS

0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



ATLANTIS

MOISTURIZING CONCENTRATE

QUENCH DRY, FRIZZY OR OVER PROCESSED HAIR
DEEPLY CONDITIONS TO BOOST SHINE

0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



DALLAS

THICKENING CONCENTRATE

INSTANTLY THICKENS HAIR

FOR BIGGER, BETTER + FULL BODY TEXTURE

0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



GEMSTONE

COLOR LOCKING CONCENTRATE

PROTECT COLOR WHILE DEEP CONDITIONING
IMPROVES TEXTURE + SHINE

0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



SUNSET BLVD

BLONDE CONCENTRATE

TONES DOWN BRASSINESS + REMOVES
YELLOW TONES

LEAVES HAIR NOTICEABLY SHINY WITHOUT RESIDUE
0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



BEL AIR

SMOOTHING CONCENTRATE

PENETRATES HAIR FIBER TO SMOOTH CUTICLE
INTENSELY NOURISHING + LIGHTWEIGHT

0.5 OZ | SALON COST: \$36 (Pack Of 12 Tubes)



SPECIALTY

PALM READER

ANTISEPTIC HAND SANITIZER

FORMULATED WITH OVER 60% ALCOHOL
KILLS GERMS WHILE LEAVING HANDS
SOFT + REFRESHED
6 OZ \$14.00



DARK WAVES

FRAGRANCE GEL

LONG-LASTING + ROMANTIC SCENT
MELTS INTO SKIN
0.5 OZ \$28.00



DARK WAVES

BODY WASH

LUXURIOUS GEL CLEANSER
FORMULATED WITH ESSENTIAL OILS + EXTRACTS
THAT NOURISH SKIN
2 OZ \$14.00



DARK WAVES

BODY LOTION

MOISTURIZING BODY LOTION
HYDRATING EXTRACTS, ESSENTIAL OILS
+ BUTTERS SOFTEN SKIN
2 OZ \$18.00



DARK WAVES

CANDLE

LUXURIOUS, LONG-LASTING + RICHLY
SCENTED CANDLE
AVERAGE OF 62 HOUR BURN TIME
9 OZ \$45.00



FRAGRANCES

RELATIVE PARADISE

FRAGRANCE SPRAY

RELATIVE PARADISE WILL MAKE YOU FEEL
ONE STEP CLOSER TO YOUR OWN PERSONAL
IDEA OF PARADISE
8.5 OZ \$20.00



SERIOUS GAZE

FRAGRANCE SPRAY

FIVE IN AND GAZE BACK INTO THE DEPTH
OF SERIOUS GAZE -- A BRIGHT ORIENTAL
FRAGRANCE
8.5 OZ \$20.00



BRUSHES

DETANGLING BRUSH

SMOOTH + DETANGLE HAIR

PROTECTS AGAINST BREAKAGE
AND SPLIT ENDS
SIZE: 9 X 3 INCHES \$24.00



ROUND BRUSH 1

GREAT FOR SHORTER LENGTH HAIR

ADDS LIFT + VOLUME
SIZE: 15 INCHES \$69.00



ROUND BRUSH 2

GOOD FOR SHORT + CURLY HAIR

CREATE SOFT WAVES + CONTROL
YOUR STYLE
DELIVERS VOLUME + SMOOTHNESS
SIZE: 18 INCHES \$75.00



ROUND BRUSH 3

USE AT THE CROWN, BACK OF THE HEAD +

MIDDLE SECTIONS OF A BOB
PERFECT FOR A WAVY BLOW DRIED LOOK
SIZE: 21 INCHES \$79.00



ROUND BRUSH 4

BEST FOR LONG HAIR LENGTHS

AMPLIFY VOLUME WHILE BLOW-DRYING HAIR
SIZE: 2.6 INCHES \$85.00



ROUND BRUSH 5

AMAZING FOR BOB-LENGTH TO EXTRA

LONG HAIR
SMOOTH + POLISHED LOOK
SIZE: 3 INCHES \$89.00





SHAMPOOS + CONDITIONERS

DALLAS	BIOTIN THICKENING SHAMPOO	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00
	BIOTIN THICKENING CONDITIONER	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00
TELEVISION	PERFECT HAIR SHAMPOO	1.7 OZ	\$15.00	8.5 OZ	\$32.00	33.8 OZ	\$96.00
	PERFECT HAIR CONDITIONER	1.7 OZ	\$16.00	8.5 OZ	\$32.00	33.8 OZ	\$96.00
SUNSET BLVD	DAILY BLONDE SHAMPOO			8.5 OZ	\$32.00	33.8 OZ	\$96.00
	DAILY BLONDE CONDITIONER			8.5 OZ	\$32.00	33.8 OZ	\$96.00
SUPER GARDEN	CBD SHAMPOO			6 OZ	\$36.00		
	CBD CONDITIONER			6 OZ	\$36.00		
GEMSTONE	COLOR SHAMPOO	2 OZ	\$15.00	8.5 OZ	\$32.00	33.8 OZ	\$96.00
	COLOR CONDITIONER	2 OZ	\$15.00	8.5 OZ	\$32.00	33.8 OZ	\$96.00
ATLANTIS	MOISTURIZING B5 SHAMPOO	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00
	MOISTURIZING B5 CONDITIONER	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00
CASSETTE	CURL SHAMPOO + SUPERSEED OIL COMPLEX			8.5 OZ	\$29.00	33.8 OZ	\$87.00
	CURL CONDITIONER + SUPERSEED OIL COMPLEX			8.5 OZ	\$29.00	33.8 OZ	\$87.00
BEL AIR	SMOOTHING SHAMPOO + ANTI-OXIDANT COMPLEX	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00
	SMOOTHING CONDITIONER + ANTI-OXIDANT COMPLEX	2 OZ	\$14.00	8.5 OZ	\$29.00	33.8 OZ	\$87.00

RESTORE + REPAIR

ANALOG	CLEANSING FOAM CONDITIONER	1.5 OZ	\$18.00	5.75 OZ	\$32.00		
ACID WASH	APPLE CIDER VINEGAR CLEANSING RINSE			6 OZ	\$32.00		
ON A CLOUD	BAOBAB OIL REPAIR SHAMPOO			8.5 OZ	\$34.00		
CROWN	SCALP SCRUB			5.5 OZ	\$38.00		
OBLIVION	CLARIFYING SHAMPOO			6 OZ	\$27.00		
ON A CLOUD	BAOBAB OIL REPAIR MASQUE			5 OZ	\$44.00		
ON A CLOUD	BAOBAB OIL REPAIR SPLASH-ON STYLER			4.2 OZ	\$32.00		
SUN CATCHER	POWER C BOOSTING LEAVE-IN CONDITIONER			4.2 OZ	\$32.00		
TELEVISION	PERFECT HAIR MASQUE			5 OZ	\$42.00		
SUNSET BLVD	BLONDE TONING MASQUE			5 OZ	\$42.00		
PALM SPRINGS	PRE-SHAMPOO TREATMENT MASK			5 OZ	\$32.00		

MOISTURE

ONE	PREP SPRAY			8.5 OZ	\$22.00		
PINSTRIP	INTENSE DETANGLING SPRAY			8.5 OZ	\$24.00		
CENTERPIECE	ALL-IN-ONE ELIXIR SPRAY	1.5 OZ	\$18.00	5.2 OZ	\$32.00		
WATERFALL	MOISTURE + SHINE LOTION	1.7 OZ	\$16.00	5 OZ	\$29.00		
HIGH DIVE	MOISTURE + SHINE CRÈME	1.7 OZ	\$16.00	5 OZ	\$29.00		
NEON LIGHTS	DRY OIL SPRAY			4 OZ	\$29.00		

VOLUME + THICKENING

RODEO STAR	THICKENING STYLE FOAM	1.7 OZ	\$18.00	5 OZ	\$32.00		
DALLAS	THICKENING SPRAY	1.7 OZ	\$12.00	8.5 OZ	\$29.00		
BALLOON	DRY VOLUME SPRAY	1.6 OZ	\$18.00	5 OZ	\$32.00		

CURLS

MOTORCYCLE	FLEXIBLE GEL			5 OZ	\$28.00		
FREEWAY	DEFINING SPRAY GEL			5 OZ	\$29.00		
AIRCRAFT	POMADE MOUSSE	2 OZ	\$18.00	5.6 OZ	\$32.00		
TWISTER	CURL PRIMER			5 OZ	\$28.00		
TURNTABLE	CURL DEFINING CRÈME			5 OZ	\$29.00		

SMOOTHING

MOOD SWING	STRAIGHTENING SPRAY			4.2 OZ	\$29.00		
GRID	STRUCTURAL HOLD SETTING SPRAY			5 OZ	\$27.00		
TWO-WAY MIRROR	SMOOTHING OIL			2 OZ	\$32.00		
PARK AVE	BLOW OUT BALM	1.7 OZ	\$16.00	5 OZ	\$29.00		

TEXTURE

DREAMHOUSE	COLD PRESSED WATERMELON WAVE SPRAY			3 OZ	\$29.00		
SAIL	SOFT WAVE SPRAY	1.5 OZ	\$18.00	5.2 OZ	\$29.00		
CHIFFON	STYLING MOUSSE	2.5 OZ	\$18.00	5.6 OZ	\$29.00		
ROCKAWAY	SALT SPRAY	1.7 OZ	\$16.00	4.2 OZ	\$26.00		
TROPHY	SHINE + TEXTURE SPRAY	1.7 OZ	\$18.00	6 OZ	\$32.00		
SAND CASTLE	DRY TEXTURE CRÈME			2.2 OZ	\$29.00		
ZIG ZAG	ROOT TEASING + TEXTURE SPRAY			5 OZ	\$32.00		
JACKPOT	STYLING CRÈME			6 OZ	\$28.00		
CACTUS	TEXTURIZING SHAMPOO			6 OZ	\$27.00		



DRY SHAMPOO

SPIRITUALIZED	DRY SHAMPOO MIST	1.7 OZ	\$14.00	4.2 OZ	\$28.00
BADLANDS	DRY SHAMPOO PASTE			2.2 OZ	\$29.00
DEATH VALLEY	DRY SHAMPOO	1.6 OZ	\$18.00	6.3 OZ	\$32.00
SKYLINE	DRY SHAMPOO POWDER			1 OZ	\$29.00

FINISHERS

FOIL	FRIZZ + STATIC CONTROL SPRAY			5 OZ	\$29.00
CONTINENTAL	GLOSSING WAX			2.2 OZ	\$28.00
MOON LANDING	ANTI-HUMIDITY SPRAY	1.6 OZ	\$18.00	6 OZ	\$32.00
MANNEQUIN	STYLING PASTE	1.7 OZ	\$16.00	5 OZ	\$28.00
CONTROL	FLEXIBLE PASTE			2.2 OZ	\$28.00
OUTER SPACE	FLEXIBLE HAIRSPRAY	2.25 OZ	\$18.00	9.5 OZ	\$32.00
VICIOUS	STRONG HOLD FLEXIBLE HAIRSPRAY	2.0 OZ	\$18.00	9.5 OZ	\$32.00
DART	POMADE STICK			0.5 OZ	\$19.00
WALL ST	STRONG HOLD GEL			5 OZ	\$28.00
MAGIC WAND	BROW GEL			.14 OZ	\$20.00
BRIGHT SHADOWS	ROOT-TOUCH UP SPRAY			1.5 OZ	\$26.00

TREATMENT CONCENTRATES

SUPER GARDEN CBD SCALP SOOTHING CONCENTRATE	SUGGESTED SERVICE COST \$25
ATLANTIS MOISTURIZING CONCENTRATE	SUGGESTED SERVICE COST \$25
DALLAS THICKENING CONCENTRATE	SUGGESTED SERVICE COST \$25
GEMSTONE COLOR LOCKING CONCENTRATE	SUGGESTED SERVICE COST \$25
SUNSET BLVD BLONDE CONCENTRATE	SUGGESTED SERVICE COST \$25
BEL AIR SMOOTHING CONCENTRATE	SUGGESTED SERVICE COST \$25

SPECIALTY

DARK WAVES	FRAGRANCE GEL	0.5 OZ	\$28.00
DARK WAVES	BODY WASH	2 OZ	\$14.00
DARK WAVES	BODY LOTION	2 OZ	\$18.00
DARK WAVES	CANDLE	9 OZ	\$45.00
PALM READER	ANTISEPTIC HAND SANITIZER	6 OZ	\$14.00

FRAGRANCE

RELATIVE PARADISE	FRAGRANCE SPRAY	8.5 OZ	\$20.00
SERIOUS GAZE	FRAGRANCE SPRAY	8.5 OZ	\$20.00

BRUSHES

R+CO COMB			\$15.00
R+CO DETANGLING BRUSH	9" X 3"		\$24.00
R+CO ROUND BRUSH 1	1.5"		\$69.00
R+CO ROUND BRUSH 2	1.8"		\$75.00
R+CO ROUND BRUSH 3	2.13"		\$79.00
R+CO ROUND BRUSH 4	2.68"		\$85.00
R+CO ROUND BRUSH 5	3"		\$89.00





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